



R A N G E L I S T

*Autumn / Winter*

2023|24



*Welcome to the  
Schnapps-Prinz!*

[www.prinz.cc](http://www.prinz.cc)



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*We are passionate  
about our craft*





## *Going our own way - carefully and consistently*

Looking back, each of us has often made individual decisions that have significantly shaped the present and the future of our lives, now and in the years to come.

This is why mature reflection and consideration of consequences are so important. Taking time to weigh up, evaluate and decide. It is part of all our daily lives, whether we are harvesting fruit, refining the distillate, creating designs or deciding on new products.

Developing new ideas and solutions is always very exciting, especially as the path to success frequently starts with making the right decisions. Just as important as the fundamental consideration and maturing of ideas is their consistent implementation. Only when ideas are followed by action can the fruits ripen and flourish.

Thinking should always be long-term, and take place over generations. In the same way that our schnapps needs time to mature, new ideas and products also need time to develop and establish themselves. It is important to evaluate and consider the results because what we decide today can have consequences for our children and grandchildren and their long-term well-being.

When we look back at the past, the decisions that led us all to where we are now were always independent and important ones. It will be the same for many of you. Personal and professional decisions have to be well thought out, their consequences considered, and purposefully carried out.

We would like to congratulate you on your decision to buy the perfect schnapps - you can be assured that we always consider quality, purity and product safety to be our top priorities and we have never been and will never be prepared to compromise in this regard!

Our distillery's journey has often been off the beaten track, enabling us to create something unique over many years and generations. No matter whether it was the culture, the products, the quality, the depth of added value, the customers or the distribution structure. The Prinz way was not the beaten track or the mainstream, it was our way, shared with you, the way generations before us walked and the way we continue to walk.

We look forward to continuing on this journey together with you and wish you and your loved ones joy in life.



*Thomas*

*Visit us on our website at  
[www.prinz.cc](http://www.prinz.cc)*



# PRINZ OLD VARIETIES

PRINZ ALTE SORTEN

THE ORIGINAL FROM THE  
WOODEN CASK WITH  
CHARMING 41 % VOL

*Strong ingredients for  
best schnapps enjoyment*

- ✦ 4 generations of experience
- ✦ State-of-the-art technology paired with traditional craftsmanship
- ✦ With fruits from own orchards
- ✦ Controlled fermentation of the mash
- ✦ Gently distilled under vacuum
- ✦ Refined in Prinz wooden casks
- ✦ Baptised with fresh mountain spring water from the Alps
- ✦ For decades with original 41 % vol





*Prinz - the Original ...  
... available in the traditional  
0.2 litre, 0.35 litre, 0.5 litre, 0.7 litre, 1 litre  
and 1.5 litre swing stopper bottle.*



7 FINE VARIETIES FOR PERFECT ENJOYMENT!

## ALTE MARILLE

(Barrel-aged apricot brandy)

## ALTE WILLIAMS-CHRISTBIRNE

(Barrel-aged Williams pear brandy)

## ALTE WALD-HIMBEERE

(Barrel-aged raspberry brandy)

## ALTE HAUS-ZWETSCHKE

(Barrel-aged house plum brandy)

## ALTER BODENSEE-APFEL

(Barrel-aged Lake Constance apple brandy)

## ALTE KIRSCHKE

(Barrel-aged cherry brandy)

## ALTE HASELNUSS

(Barrel-aged hazelnut brandy)

*4 selected varieties also available in  
the Hip Flask Edition 0.2 litre!*



Alte  
Marille

Alte Wald-  
Himbeere

Alte Williams-  
Christbirne

Alte Haus-  
Zwetschke

THE HIPFLASK EDITIONS

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# PRINZ OLD VARIETIES

PRINZ ALTE SORTEN

*Unique and  
unmistakable taste -  
from distillation  
to bottle*



*Distilled with heart*

Highly aromatic, fully ripe fruits from our fruit growers are **distilled several times at low temperatures** in a **modern vacuum distillation** process that is particularly gentle on the aroma. The **most modern stills** enable us to better capture and preserve the delicate flavours of each fruit.

The **heart fractions** are checked daily using the Schnapsorgel by members of the family and our master distillers for appearance, **taste and aroma** to guarantee the highest quality.



*Storage in stoneware*

Our high-quality distillates are **matured for several years in stoneware vessels or glass jars** specially developed for Prinz. **The choice of storage and duration depends on the type of product.** The distillates are optimised here before they go into wooden barrels.





## *Refined in Prinz wood cask*



The delicate fruit distillates are matured in **wooden barrels specially made for Prinz**. Over time, storage in the special barrel changes the taste and colour of the distillate. On the one hand, the wood removes bitter substances from the distillate: it's the mildness that you can taste with every sip.

On the other hand, the alcohol dissolves tannins and flavouring substances from the wood, which blend into the flavour. Maturation in barrel also creates the **characteristic amber shimmer**. This process is essential for creating all the character traits of the Old Varieties.

## *Lovingly refined*



**Specially produced dried fruit extracts** give the Old Varieties a **natural fruit sweetness** and emphasise the typical, sweet notes of this speciality schnapps. We also use the best fully ripe fruit to make the dried fruit. This is washed immediately after quality control at Obsthof Leiblachtal and gently dried in our drying facility.

## *Gently bottled*

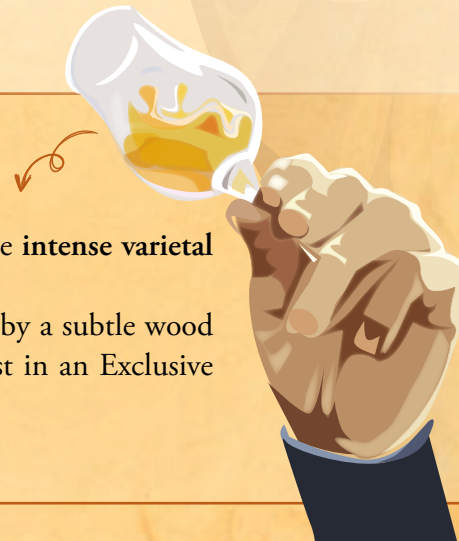
Finally, our „treasures“ are bottled at the bottling plant. Of course, we ensure the highest standards of hygiene. During the bottling process, the schnapps is filtered once more and then bottled in a way that preserves the aroma. The bottle tags and swing stoppers on the **original Old Varieties** are still attached by hand. Our charming Old Varieties are available in traditional 1.5l, 1l, 0.7l, 0.5l, 0.35l and 0.2l swing top bottles.



## *Charming tasting pleasure*

Our special processing method ensures that this speciality schnapps enhances the **intense varietal character** of each fruit and has a pleasantly **soft and mild flavour**.

Each sip reveals the full aroma of sun-ripened fruit on the palate, accompanied by a subtle wood barrel note, with a long and pleasantly mild finish. Enjoy our Old Varieties best in an Exclusive Prinz Goblet at a **drinking temperature of 17 to 21°C**.





# Prinz, TRADITIONALS

*... with clear 40 % vol  
and 100 % passion*

The art of distilling has been a family tradition since 1886. Today, we combine years of experience with state-of-the-art distilling technology, and we distil our spirits particularly slowly and gently under vacuum. This allows us to preserve the delicate fruity aromas and produce original Austrian schnapps of the greatest purity that impress with their fruity richness and distinctive varietal character.



Austrian quality product according to Prinz Family recipe since 1886



In the traditional and characteristic bottle for 50 years



Gently fired **under vacuum** at a particularly low temperature



Clear and strong **schnapps pleasure** with honest 40 % vol



Intense, **varietal fruit aromas** fill the nose



**Full-bodied and fruity** on the palate with a long, powerful finish



**Ideal drinking temperature:**  
between 14 und 20 °C in the Prinz Exclusive glass

*100 % real Enjoyment  
in family tradition since 1886*







 *The  
Traditionals  
with 40 % vol  
from Prinz*

EXPERT OPINION

## THOMAS PRINZ SENIOR

Master Distiller and 4<sup>th</sup> generation



Even at a young age, I learned from my father how to distil schnapps with a distinct varietal character from fully ripe fruit and the best ingredients. Back then, I used simplified means and distilling techniques.

Nowadays, I am happy that we have successfully laid the foundations on which to build and expand the family's traditions.

We continue to passionately create products which delight both the palate and the heart - clear, enjoyable, with a distinctly strong character.

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## FRUITY POMES



### WILLIAMS PEAR SCHNAPPS 40 % vol

Characteristic in the nose, clean and intensive in flavour – with ripe Williams pears from our own fruit orchards.

1 litre

0.5 litre

### SAUBIRNEN PEAR SCHNAPPS 40 % vol

Intense in the nose, spicy and slightly tart in taste.  
A Vorarlberg original – with real “Subira”.

1 litre

0.5 litre

### OBST SCHNAPPS

Apples and pears from standard trees, distilled to full-bodied schnapps in Austrian tradition.

1 litre ... in stoneware (38 % vol)

1 litre ... in stoneware (40 % vol)

1 litre ... in stoneware (45 % vol)

1 litre ... from the big wood cask (40 % vol)

### QUINCE SCHNAPPS 40 % vol

An almost forgotten variety. With an intensive scent of citrus.  
With the incomparable spicy and fruity flavour.

1 litre

0.5 litre

### GRAVENSTEINER SCHNAPS 40 % vol

The Gravensteiner apple is harvested at the end of summer and has a sweet-sour, spicy aroma.

1 litre

0.5 litre

## STONE FRUITS



### APRICOT SCHNAPPS 40 % vol

With the distinctive varietal fragrance and the full-bodied and intensive apricot flavour. Long and fruity finish.

1 litre

0.5 litre

### CHERRY SCHNAPPS 40 % vol

Experience the flavours of regional deep-red, highly aromatic sweet and sour cherries. With almond notes of their varietal typicity.

1 litre

0.5 litre

### PLUM SCHNAPPS 40 % vol

Jammy on the nose, fruity on the palate with a soft marzipan note and light roasty aromas. With damson plums from local standard trees.

1 litre

0.5 litre

### HAZELNUT SCHNAPPS 40 % vol

The enjoyment of the nutty and roasty aromas of only the best hazelnuts enthuse all senses. Perfect with sweet and savoury dishes.

1 litre

0.5 litre

*Serving recommendation:  
the optimum drinking temperature  
lies between 14 and 20 °C in the  
original Prinz schnapps glass.*



## FINEST BERRIES



### RASPBERRY SCHNAPPS 40%vol

Deep-red, regional raspberries are the source of the intensive scent of berries and the distinctive fruity flavour.

1 litre

0.5 litre

### BLUEBERRY SCHNAPPS 40%vol

Convinces with its delicately spicy nose and fruit-intensive flavour on palate.

1 litre

0.5 litre

### ELDERBERRY SCHNAPPS 40%vol

Flowery on the nose, flavourful with varietal typicity on palate. The highly sought-after digestive made from black elderberries.

1 litre

0.5 litre

### ROWANBERRY SCHNAPPS 40%vol

Unique specialty from the fruits of the rowan tree. Savoury, slightly grassy with a mild marzipan note.

1 litre

0.5 litre

### JUNIPER SCHNAPPS 40%vol

Blue-black juniper berries lend it the unmistakable character: fresh scent, strong and slightly savoury flavour.

1 litre

0.5 litre

## ROOTS & HERBS



### MASTERWORT SCHNAPPS 40%vol

Fresh taste reminiscent of minty and a mineralic note. Especially good after a hearty meal.

1 litre

0.5 litre

### AROLLA PINE SCHNAPPS 40%vol

The alpine specialty with the smooth resinous flavour of real arolla pine. Perfect as digestive and for hiking tours.

1 litre

0.5 litre

### GENTIAN SCHNAPPS 40%vol

Strong, spicy, aromatically bitter. Produced with the roots of the yellow gentian. Great digestive with long finish.

1 litre

0.5 litre

### IN THE HIP FLASK EDITION 0.2 LITRE



APRICOT . WILLIAMS PEAR . GRAVENSTEINER APPLE . HAZELNUT



# THE MILD FRUITY ONES

with fine 34 % vol

Our charming fruity 34% Schnapps is available in **13 tasty varieties**. We use **only hand-sorted fruits** with the best varietal aroma, carefully processed and mashed at the ideal fermentation temperature. Gently distilled several times under vacuum, we **extract the heart**, which is **stored in stoneware for up to 6 years**, depending on the variety. The delicate Fruity Ones are particularly mild in flavour.

We recommend drinking them at **between 15 and 18°C** in a **Prinz Exclusive Glass**, depending on the variety.



## **Himbeerla** – 34 % vol

.. with the taste of sun-ripened raspberries.



## **Hoadla** – 34 % vol

Spicy and fruity blueberry schnapps.



## **Honig Marillerla** – 34 % vol

... with apricot flavor and blossom honey.



## **Erdbeerla** – 34 % vol

... with the taste of fully ripe and juicy strawberries.



## **Nusserla** – 34 % vol

Full-bodied specialty with roasted hazelnuts.



## **Honig Birnerla** – 34 % vol

Pear Schnapps refined with real blossom honey.



## **Drangerla** – 34 % vol

... with the taste of sun-kissed orange.

Available in 0.5 litre and 1 litre bottles



## **Pfirserla** – 34 % vol

Fruit enjoyment with a lovely peach taste



## **Birnerla** – 34 % vol

... with the taste of fully ripe pears.



## **Zwetschgerla** – 34 % vol

Specialty with a fine fruity plum taste.



## **Kirscherla** – 34 % vol

Tastes typically like fully ripe cherries.

Available in 0.5 litre and 1 litre bottles





*Colourful  
Prinz variety!  
Cheers to  
fruit flavor!*

**New**

**Honig Quitterla -  
34 % vol**

Finest delicacy with  
quince distillate and  
blossom honey

Available in 0.5 litre  
and 1 litre bottles



# Feiner Hausschnaps



## **The Original from the Schnapps-Prinz**

With a **distinctive** and **smooth flavour** of **apricots**. Fully ripe, juicy fruits from the best growing areas are the raw material for our popular **Hausschnaps Apricot**.

Delicate and fruity on your nose.

Using a **gentle vacuum distillation process**, our master distillers produce a distillate that contains the full flavour of the golden-yellow fruits. A lot of skill and experience is needed to preserve the delicate aroma of the apricots in the best possible way. Then the distillate has plenty of time to mature further in stoneware containers before we produce the schnapps lover's absolute favourite – **the Hausi**.

The fine aromas develop particularly well served at 15 to 18°C in a Prinz Schnapps Glass.

*Available in 0.5 litre-, 0.7 litre-,  
1 litre- and 1.5 litre-bottles and in  
the 0.2 litre Hip Flask.*





*The passion and  
love for fruit  
growing!*

[www.prinz.cc](http://www.prinz.cc)







EXPERT OPINION

## CHRISTIAN

Fruit grower with passion

... with Maximilian Prinz  
in the orchards



At the Prinz Distillery, we have dedicated ourselves to the future of fruit growing. We have been developing our own biodynamic fruit growing in the Prinz orchards for seven years. With our own herbal nutrients and efficient tree care, we have succeeded in growing fruit naturally. We are able to give the fruit the attention it deserves in a natural way and we have even made some old varieties native to us again. We place great value on optimal harvesting times thanks to precise control and selection and quick and clean processing, and we attach great importance to the quality of our fruit so that we can ensure that only the best fruit is processed into the finest schnapps and liqueurs.



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... the noble  
Nöbilady Tumbler



... real enjoyment for real connoisseurs

KAKAO

COCOA

kissed by sweet apricots

17,7 % vol



Sweet and tart liqueur joy with the  
flavour of roasted cocoa beans –  
kissed by juicy-sweet apricots

ORANGE

ORANGE

kissed by refreshing coconuts

17,7 % vol



Exotic liqueur joy with flavour of  
sun-ripened oranges –  
kissed by refreshing coconut

KAFFEE

COFFEE

kissed by fruity cherries

17,7 % vol



Full bodied liqueur joy with the flavour  
of spicy Arabica coffee beans –  
kissed by fruity-fresh cherries

Available in 0.5 litre bottles







**DER NOBILANT**  
Liqueur specialties  
for real men

*Nobilant  
Jigger*



*Strong &  
powerful*

## HANDCRAFTED PREMIUM LIQUEUR

*Flavoured  
by nature*

### LIQUEUR **KAKAO**

COCOA LIQUEUR  
37,7 % VOL

Bittersweet and crystal-clear Cocoa-Liqueur enjoyment from handpicked fine cocoa beans.

### LIQUEUR **ORANGE**

ORANGE LIQUEUR  
37,7 % VOL

Bitter-sweet and crystal-clear Orange-Liqueur made from orange peel and orange juice distillate.

### LIQUEUR **KAFFEE**

COFFEE LIQUEUR  
37,7 % VOL

Finely spiced, crystal-clear Coffee-Liqueur made from gently roasted Arabica beans.

**Available in 0.5 litre bottles**



# KAISER RUM-SORTEN

RUM-VARIETIES

*Tastefully Rum-  
Creations according to the  
traditional recipe*

*With characterful  
40 % vol*



NEW . NEW  
**RUM-  
Caramel**  
Characterful Rum-Liqueur  
with finest caramel  
flavour.



Available in  
0.2 and 0.5 litre  
bottles

Spicy rum compositions – RUM-Orange, RUM-Cherry, RUM-Coconut, RUM-Chocolate and **NEW RUM-Caramel** – full-bodied, characterful and soft on the palate.

Pure a delicacy or a crowning pleasure in **cocktails** and for refining tea and coffee.  
We recommend a drinking temperature between 15 and 18 °C.



**RUM-LIQUEURS MADE IN AUSTRIA**





# EIERLIKÖR

0.5 litre

15 % vol

Best ingredients such as hay milk, eggs from free-range chickens and cream are mixed by hand.

Depending on variety, the eggnog is refined with mocha, orange juice or real bourbon vanilla.

EIERLIKÖR **VANILLE**

EIERLIKÖR **KLASSIK**

EIERLIKÖR **MOKKA**

EIERLIKÖR **ORANGE**

*... with real  
bourbon  
vanilla*

*... stirred  
by hand!*



With eggs of  
happy hens ...



... fresh hay milk  
from the alps ...



... gently stirred  
by hand





# CREAMS

*Creamy temptations  
from our creative  
liqueur kitchen*

**NEW  
FROM AUTUMN:**  
Marc de Champagne  
Truffle Cream becomes  
**PRINZALINEN**  
LIQUEUR . 15% VOL





*All varieties available  
in 0.5 litre bottles*

*Our  
Pleasure-  
tip!*

### PRINZALINEN LIKÖR 15 % vol

**Unchanged in taste** our **Marc de Champagne Truffle Cream** becomes **Prinzalinen Liqueur**: selected ingredients such as alpine milk, cream and Marc de Champagne gives this fine classic liqueur its wonderfully creamy texture.

### FEINER EDELMOHN CREAM 15 % vol

**Fine Poppy Cream** – Finely ground poppy and fresh alpine milk make our fine poppy cream a magical liqueur experience.

### NOUGAT CREAM 15 % vol

**Noga Cream** – Seductively tender and creamy - Nougat cream is an enjoyable chocolaty seduction that barely anyone will be able to resist.

### FESTTAGS CREAM 18 % vol

**Holiday Cream** – The mix of chocolate, coconut and hazelnut makes the fine holiday liqueur a very special treat for special events!

**0.5 LITRE**

### SALTED CARAMEL CREAM 17 % vol

Send your palate on a sweet & salty journey with our **creamy caramel liqueur**. This exciting composition is best enjoyed neat or poured over vanilla ice cream.

**Also available in a 0.2 litre bottle.** Practical as a small, enjoyable gift!

### EI COCO LIKÖR CREAM 18 % vol

Original 90 % **Prinz Eggnog Classic** and 10 % **Prinz Rum-Coconut Liqueur** give this Cream a delicately creamy Caribbean feeling.

**0.5 LITRE**

## THE SECRET OF OUR FINE CREAM LIQUEURS



With eggs of  
happy hens, ...



...fresh hay milk  
directly from the alps ...



... gently stirred  
by hand

*Irresistibly seductive  
taste sensations*

### ERDBEER CREAM 15 % vol

**Strawberry Cream** – Fresh, fully ripe strawberries give the strawberry cream its wonderfully fruity note and characteristic colour.

### SCOTCH CREAM 16 % vol

Tenderly melting chocolate and Scotch makes the fine cream just perfect. Enjoyed pure or on vanilla ice cream.

### HASELNUSS CREAM 15 % vol

**Hazelnut Cream** – Milk, cream and finely ground hazelnuts form the basis for the fine nut cream – made according to ancient tradition.

### MOKKA CREAM 15 % vol

**Mocha Cream** – Milk, cream and fine mocha are the basis for this cream. Our advice for your enjoyment: Tasty when poured on ice cream or pudding.

### KLETZEN-TRAUBEN CREAM 15 % vol

**Dried Pear & Grape Cream** – This delicious rum-grape creation is made from the finest raw ingredients. The raisins are marinated in rum and then refined with dry fruits. Especially delicious over vanilla ice cream!

**0.5 LITRE**



# Traditional Fruit-Juice liqueurs

*Selected, handpicked fruit, freshly pressed and processed according to our tried and trusted **Prinz tradition recipes**.*

*We use selected raw materials that have been freshly harvested on our fruit farm to make juice and then transform them in our liqueur kitchen. This allows us to preserve the delicious flavours of the ingredients in the best possible way. The high fruit juice content ensures a particularly intense and flavourful fruit taste - **best pure and at 8 to 15 °C**.*

*The traditional fruit juice liqueurs taste especially great mixed with sparkling wine. They refine desserts such as ice cream, crêpe or fruit salad. Just let the liqueur inspire you to create your own treats.*

## Special Edition

### KIRSCHBLÜTEN LIKÖR 17 % vol

Cherry Blossom Liqueur - Discover the delicious liqueur indulgence of a lovely cherry blossom flavour. Drunk neat on ice or iced and spritzed with refreshing tonic, this is a truly delightful summer treat!

### ROTER APFEL LIKÖR 17 % vol

Red Apple Liqueur - This brand new delicacy is made from a special apple variety with red flesh that tastes both sweet and sour with the characteristic taste of perfectly ripe apples.

**SPECIAL EDITION** • Available in 0.5 litre bottles

*Colorful fruit enjoyment  
in traditional **Quality and**  
in a new design*



#### Recipe Tip

### Red Apple Kiss

Fill a cocktail shaker with ice cubes.  
Add **4 cl Prinz Red Apple Liqueur** with  
**2 cl Prinz Gravensteiner Schnapps**,  
**10 cl apple juice** and **2 cl lemon juice**.  
Shake everything well, pour into  
a nice cocktail glass  
and enjoy.





### ALT WIENER ZWETSCHKEN LIKÖR 16 % vol

Old Vienna Plum Liqueur – fruity-aromatic enjoyment made from fine plum liqueur and spicy plum brandy.



### WILLIAMS-BIRNEN LIKÖR 25 % vol

Williams Pear Liqueur – the juice of fully ripe yellow Williams pears is what gives this liqueur its typical, pleasantly sweet aroma.



### VOGELBEER LIKÖR 25 % vol

Rowanberry Liqueur – wild-grown berries are processed into a tasty liqueur experience. Our advice: Serve with ice cubes as an aperitif.



### QUITTEN LIKÖR 18 % vol

Quince Liqueur – fruity-tart liqueur with noble quince distillate and Quince juice from own pressing.



### CASSIS LIKÖR 20 % vol

Cassis Liqueur – the juice of black currant gives this fine liqueur its characteristic colour and extra-ordinary aroma.



### WEINBERG-PFIRSICH LIKÖR 18 % vol

Vineyard Peach Liqueur – the juice of highly aromatic vineyard peaches is the basis for this fruity liqueur composition.



### ROSEMARILLEN LIKÖR 25 % vol

Rose Apricot Liqueur – the freshly pressed juice of fully ripe rose apricots with intense flavour gives this liqueur its fruity note and strong colour.



### HOLUNDERBLÜTEN LIKÖR 18 % vol

Elderflower Liqueur – the classic among the traditional liqueurs - produced according to an old family recipe.



### ERDBEER-RHABARBER LIKÖR 17 % vol

Strawberry Rhubarb Liqueur – freshly harvested tasty strawberries and juicy rhubarb give the fruity-summery liqueur its extraordinary note.



CLASSIC EDITION • Available in 0.5 litre bottles



# PRINZ *Wild* LIQUEURS

Discover the diversity of our natural surroundings with our fine **Wild Liqueurs**. Our domestic Alpine region provides us with a rich choice of aromatic fruits of the highest quality which we use to create our flavourful liqueur specialties.

Taste the wild, untamed fruitiness with every sip.

*Perfect for wild  
aperitif creations or pure  
and chilled a pleasure!*

## *Recipe Tip: Wild Wali*



Half-fill a Prinz Cocktail Glass with ice cubes. Mix **4 cl Prinz Wild Walnut Liqueur** with **4 cl Bitter Lemon** and the **juice of half a lime**. Garnish with a slice of lime for a spicy creation on cooler days of the year.







> Gentle processing of the fruits

> High proportion of fruit juice from our own pressing

> Particularly intense fruit flavor

> Perfect for mixed drinks

> Suggestion:  
enjoy cool at 10 to 17°C

*Wild and  
fruity*

**WILD HIMBEER LIKÖR** – 16 % vol

**Wild Raspberry Liqueur** – highly aromatic liqueur pleasure from handpicked raspberries.



**WILD BROMBEER LIKÖR** – 16 % vol

**Wild Blackberry Liqueur** – berry speciality with juice of freshly pressed blackberries.



**WILD WALDBEEREN LIKÖR** – 16 % vol

**Wild Forest berries Liqueur** – fruity-wild liqueur enjoyment from colourful variety of wild berries.



**WILD HEIDELBEER LIKÖR** – 16 % vol

**Wild Blueberry Liqueur** – Austrian liqueur speciality - refined with blueberry juice.



**WILD KIRSCHEN LIKÖR** – 16 % vol

**Wild Cherry Liqueur** – with the juice of fully ripe cherries.



**WILD SUBIRA LIKÖR** – 16 % vol

**Wild Subira Pear Liqueur** – fine liqueur speciality made from an old regional pear variety.



**WILD BERGZIRBEN LIKÖR** – 20 % vol

**Wild Mountain Arolla Pine Liqueur** – high alpine liqueur enjoyment from fresh arolla pine cones.



**WILD HASELNUSS LIKÖR** – 20 % vol

**Wild Hazelnut Liqueur** – nutty speciality with hazelnuts from our own roasting.



**WILD WALNUSS LIKÖR** – 20 % vol

**Wild Walnut Liqueur** – powerful, spicy liqueur made from green walnuts.



All varieties are available in 0.5 litre bottles.



# Homemade Strudel

## LIQUEURS

... with tasty  
16% vol

Juices from our own production,  
finest distillates from the best  
fruit and elaborate macerates of  
raisins, cinnamon, and buttered  
breadcrumbs – our Strudel  
Liqueurs are made from the best  
ingredients according to  
grandma's recipes.

Experience the original Austrian  
Strudeltradition with every sip of  
our specialities.

Fruity and happy  
Strudel enjoyment!



Available in  
0.5 litre and  
1 litre bottles





# Fruit LIMES

16 % vol

Our Prinz Limes creations present themselves refreshingly light and incredibly fruity.

Enjoyed neat or as basic ingredient for cocktails and long drinks: let us surprise you with our fruity varieties!

 **MARILLEN LIMES**

 **MANGO LIMES**

 **KIRSCHEN LIMES**

 **ERDBEER LIMES**

 **HIMBEER LIMES**

 **MELONEN LIMES**

*Available in  
0.5 litre bottles*



... from sun-ripened  
fruits



... with extra fruit pulp  
and lime juice



Pure or mixed  
a tasty enjoyment

## RECIPE TIP

### Apricot Sour

4 cl Prinz Marillen Limes  
2 cl Prinz Marillenstrudel Likör  
6 cl Bitter Lemon  
juice of half a lime  
Ice cubes

Put all the ingredients in a  
nice cocktail glass and fill it up  
with ice cubes. Add lime and  
a straw for a totally fruity  
taste sensation!





# The Prinz Hot Ones

*Hot and fruity for the cold season  
with fine 16 % vol!*

- HEISSE KIRSCHKE
- HEISSE HASELNUSS
- HEISSE WILLI
- HEISSE MARILLE
- HEISSE HENNE
- HEISSE ZWETSCHKE

*All varieties are  
available in  
0.5 litre and  
1 litre bottles*



Original  
après-ski enjoyment  
from Austria

These fine fruity and creamy liqueurs made from the best raw materials ensure atmospheric moments on cold winter days!

Bring the skiing cottage mood home with you with these fresh après-ski hits!

Enjoy our hot fruits heated to 50 °C, topped with cream in a small or large Prinz schnapps glass with stem.



6 cheeky  
fruits for flirty  
après-ski  
parties!



The Original  
from Austria

Prinz

# Jagertee



Simply add hot water or tea to Prinz Jagertee at a ratio of 3 to 1!  
1 litre results in 4 litres of original Prinz Jagertee.

ORIGINAL DISTILLERY  
RECIPE FROM PRINZ

In 4 varieties  
with 40% vol

JAGERTEE *Waldbeere*  
Forrest Berries

JAGERTEE *Kräuter*  
Herbs

JAGERTEE *Klassik*  
Classic

JAGERTEE *Orange*  
Orange

Warms up  
your heart -  
since  
4 generations



AVAILABLE  
IN 1.0 LITRE  
BOTTLES!



## Prinz Pleasure tip:

... pure or slightly heated  
and topped with whipped  
cream or to refine  
desserts.

It's also great in tea!

0.5 litre  
and 1 litre

Our recipe tip  
*Baked apple  
Pudding*

Try our latest creation with the flavours of baked apples, delicious vanilla pudding and cinnamon. The perfect dessert for chilly times of the year! You can find the recipe on our homepage.



# Hausgemachter Bratapfel-Likör

HOMEMADE BAKED APPLE LIQUEUR

OUR HOMEMADE SPECIALTY IN WINTER

... with fine 16% vol

- with apples from the region
- freshly squeezed into apple juice
- refined with winter spices such as cinnamon, cloves, ginger, pimento
- according to a traditional family recipe

Season from  
September to the  
end of February



Simply scan  
the code  
and  
try out!





# Winter-Liköre

WINTER LIQUEURS

... with fine 16 % vol



## AUSTRIAN LIQUEUR SPECIALTIES

Made of the juice and the distillate of fully-ripened fruits, refined with winter spices, we create this tasty winter liqueurs.

**Winter-Schlehen-**

WINTER-SLOE

**LIQUEUR**

**Winter-Heidelbeer-**

WINTER BLUEBERRY

**LIQUEUR**

Enjoy these liqueurs well chilled as aperitif or topped-up with sparkling wine.

Also a treat when heated!

Available in 0.5 litre bottles



**Gamsblut**

(Chamois blood)

at home in the mountains

... with tasty  
23 % vol!

Enjoy Gamsblut  
Sloe Liqueurs  
best at room  
temperature or  
infused with  
hot tea.



For our **Gamsblut Sloe Liqueurs**, we freshly press the best sloe berries into sloe juice and enhance it with elegant forest berry distillate to make our **Original Gamsblut Sloe Liqueur**.

The **Gamsblut Winter Edition** is enhanced with powerful winter spices and the finest ginger distillate. Only available in winter!

**Gamsblut**

Forest Berry Liqueur  
with sloeberry

Available in 0.2 and  
0.5 litre bottles

**Gamsblut**

Forest Berry Liqueur  
with winter spices and ginger

Available in 0.2 and  
0.5 litre bottles





# Winter-Schnäpse

Premium-Spirituose  
34% vol  
Hergestellt in Österreich

NEW

All varieties also  
available in the hip  
flask edition 0.2 litre

... for wonderful  
moments of enjoyment  
in the cold season!

Original  
Österreichischer

Après-Ski  
Genuss

seit 1886

Tasty winter-spirits refined with  
selected winter-spices  
such as cinnamon, cloves and anis!  
... perfected with the finest distillate  
... with tasty 34%vol

... best served in the Prinz Exclusive glass  
at a temperature between 15 and 18 °C.

Winter  
Haselnuss



Delicious schnapps  
with finest  
hazelnut distillate

Winter  
Williams-  
Christbirne



a fruity and spicy  
delicacy for the  
cold season

Winter  
Marille



... refined with  
fruity apricot  
distillate

Available in 0.5 litre bottles



# Wintertime equals punchtime



**Amaretto**  
AMARETTO

**KAISER-PUNSCH**  
30% vol

**Apfel-Nuss**  
APPLE-NUT

**KAISER-PUNSCH**  
30% vol

**Schoko-Kirschen**  
CHOCO-CHERRY

**KAISER-PUNSCH**  
30% vol

**Weihnachts**  
CHRISTMAS

**KAISER-PUNSCH**  
30% vol

**Blutorangen**  
BLOOD ORANGE

**KAISER-PUNSCH**  
30% vol

**Heidelbeer**  
BLUEBERRY

**KAISER-PUNSCH**  
30% vol

Fruity, spicy and warming - Punch is a classic drink at every Christmas market, along the skiing slopes, in après-ski bars or at the cosy fireplace at home: we at Prinz, have a long-standing tradition in producing this hot drink.

It comes as no surprise that the various flavours are one of the most popular specialities in the winter.

**Discover the wonderful winter treats!**

**Available in 0.5 litre bottles!**

*Pure enjoyment  
even unmixed  
and cold!*

**PUNCH  
CONCENTRATE**  
**1+3=4**



**MIX 1 part punch concentrate**  
of your choice **with 3 to 5 parts of**  
hot water or tea –  
for a tasty hot drink.









*The joy of making  
things happen for  
4 generations*

[www.prinz.cc](http://www.prinz.cc)





# PRINZ VARIETY OF HERBS

Highly aromatic herbs, roots and cones make our **herb schnapps and liqueurs** especially harmonious and aromatic specialties. Hand-picked alpine herbs sourced from the domestic mountain regions are being macerated and distilled at our fine-distillery **according to ancient, traditional Austrian recipes**.



Spirits and liqueurs made with a wide variety of herbs and roots have a longstanding tradition in the Alpine region.

Already in the early middle ages, the scholar and Benedictine abbess Hildegard von Bingen trusted the beneficial effects of herbs when treating stomach discomforts.



Since that time, herb products have developed from health remedies into a diverse drinks category.

For our herb specialties, we use plants which are rich in bitters and aetheric oils.



In order to extract the full flavour and strength of the herbs and roots, the bitters need to be extracted first by macerating them in alcohol before being able to distil them.

*Our herbal  
knowledge for  
the best taste*





*Austrian drinking  
pleasure with a  
strong character*



WWW.PRINZ.CC

## ORIGINAL ALPENTHALER 20,5 % vol

Available in 0.5 litre and 1 litre bottles

From over 60 herbs, Roots, berries and fruits. Mild and highly aromatic liqueur from the alpine regions.

## KLARER ALPENTHALER 38 % vol

Available in 0.5 litre and 1 litre bottles

From over 35 powerful, native mountain herbs. Precious herb distillates are the base of this tasty herb schnapps.

## PRINZ BITTER 31 % vol

Available in 0.5 litre and 1 litre bottles

The tasty and wholesome herb liqueur with 62 highly aromatic mountain herbs was first prepared by our great-grandfather and rediscovered after more than 40 years.

## HEXENKRÄUTER 48 % vol

Available in 0.5 litre and 1 litre bottles

With the strength of more than 48 herbs and 48 % vol, Hexenkräuter liqueur is a particularly strong representative of its kind, convincing with very fine notes.

## ZIRBEN SCHNAPS 40 % vol

Available in 0.5 litre and 1 litre bottles

The pleasantly smelling arolla pine cones are harvested by hand and processed into arolla pine schnapps. The pleasant, slightly resinous note of the arolla pine is unmistakable.

## ZIRBERLA 30 % vol

Available in 0.5 litre and 1 litre bottles

The cones of the arolla pine give the Zirberla its typical reddish-brown shade and unique but particularly pleasant character.

## WILD BERGZIRBEN LIKÖR 20 % vol

Available in a 0.5 litre bottle








The wild grown arolla pine cones give the liqueur its resinous spicy aroma and typical colour! It's an extraordinary mountain specialty.











# ORIGINAL HAFELE BRAND

Finest fruit brandies matured in stoneware – our Hafele Brandies distinguish themselves by their distinctive character and intensive pure flavour. Selected fruit, gentle fermentation, vacuum-distillation and several years of maturation in stoneware are the principles which give our Hafele Brandies their full-bodied aroma.

## *Berries*

- |  |   |
|--|---|
|  BROMBEER 43 %vol     |  ERDBEER 43 %vol   |
|  HIMBEER 43 %vol      |  HOLUNDER 43 %vol  |
|  JOHANNISBEER 43 %vol |  VOGELBEER 45 %vol |
|  RIBISEL 43 %vol      |   |




## *Pomes*

- |  |  |
|--|--|
|  ALTER APFEL 43 %vol    |  QUITTE 45 %vol           |
|  ELSBEERE 43 %vol       |  SUBIRER 43 %vol          |
|  GRAVENSTEINER 43 %vol |  TRESTER 43 %vol         |
|  HAUSBIRNE 43 %vol    |  WILLIAMS BIRNE 43 %vol |

## *Stone Fruits*

- |   |   |
|---|---|
|  KIRSCH 43 %vol    |  PFLÜMLI 43 %vol       |
|  KRIECHERL 43 %vol |  SANDDORN 43 %vol      |
|  MARILLE 43 %vol   |  TRAUBENKIRSCH 43 %vol |

## *Roots & Cones*

- |  |   |
|--|---|
|  ENZIAN 45 %vol |  MEISTERWURZ 45 %vol |
|  ZIRBE 43 %vol  |   |



*Hafele Brand –  
the secret art  
of distilling.*







*Follow the Link  
and discover more about  
these noble treasures*



All varieties are available in 0.35 litre bottles.



# HAFELE ZIRBEN GEIST

43 %vol

Exceptional taste, elegant finish:  
Hafele Swiss Stone Pine Spirit is a rare  
speciality. It has captivating, resinous  
nuances on the nose and the strong,  
authentic taste of pine cones on the  
palate.

The stone pines only grow in the high  
mountains, and their fruits, the stone  
pine cones, are used for the produc-  
tion of this extraordinary spirit. After  
harvesting, the fresh cones are cut into  
small pieces, prepared and then gently  
distilled under vacuum. The distillate is  
then stored in open-pored stoneware  
vessels. In these vessels, the distillate  
can breathe and fully develop its rich  
aroma.

---

0.35 litre – 43 %vol

---

*The clear spirit develops  
its aromas optimally  
at a temperature of  
14 to 18 °C.*



ORIGINAL

HAFELE BRAND

333

*The pure power  
of nature*



*The finest  
essences  
of the fruit*

VARIETAL &  
INTENSIVE,  
FULL-BODIED &  
DRY



FRUITY STONE FRUITS  
45 % vol



FINEST BERRIES  
45 % vol



SELECTED POME FRUITS  
45 % vol



STONE FRUITS  
FROM THE WOODEN  
CASK 45 % vol

## KIRSCH

Cherry - 0.5 litre

## MARILLE

Apricot - 0.5 litre

## ZWETSCHGE

Plum - 0.5 litre

## CUVÉE

0.7 litre

1.5 litre

## WALDHIMBEERE

Forest raspberry - 0.5 litre

## JOHANNISBEERE

Currant - 0.5 litre

## BROMBEERE

Blackberry - 0.5 litre

## CUVÉE

0.7 litre

1.5 litre

3 litre

## SAUBIRNE

Saubirne pear - 0.5 litre

## WILLIAMS

Williams pear - 0.5 litre

## QUITTE

Quince - 0.5 litre

## CUVÉE

0.7 litre

1.5 litre

## KIRSCH

Cherry - 0.5 litre

## MARILLE

Apricot - 0.5 litre

## ZWETSCHGE

Plum - 0.5 litre

## CUVÉE

0.7 litre

1.5 litre

OUR HAFELE BRANDIES 333 ARE ALSO AVAILABLE IN THE PLATINA-  
EDITION. ALL VARIETIES OF A CATEGORY IN 4 x 0.04 LITRE!

HAFELEBRAND.AT



Prinz

# JAHRGANGS

## Cuvée

VINTAGE CUVÉE

Blend in cask strength with  
100 % fruit



\* *Limited  
Edition*

### *The process*

The secret art of distilling is the pinnacle of enjoyment. The distillation of fruit in the elaborate Hafele Distilling Process guarantees highest quality and is a maximum treat for taste buds. Since 2004 we distil under vacuum in order to lower the distilling temperature. This preserves the intensive fruit aromas. Our Hafele Brandies are the high composition of fruit essences. The brandies are distilled several times and only the core is used.

### *The ritual*

Pour the Cuvée into a snifter at room temperature. Let it breathe for 2 – 3 minutes.  
A special companion with a cigar.

### AVAILABLE QUANTITIES IN BOTTLES:

Vintage 2011	55 % vol	Saubirne pear, Quince, Apple and Pear
	1.5 litre	1 btls.
available	0.7 litre	18 btls.
<hr/>		
Vintage 2019	56 % vol	Williams pear, Saubirne pear, Sloe, Elderberry and Juniper
	1.5 litre	31 btls.
available	0.7 litre	62 btls.
<hr/>		
Vintage 2021	55 % vol	Gravensteiner Apple, Saubirne pear and Sea buckthorn
	1.5 litre	56 btls.
available	0.7 litre	98 btls.
<hr/>		
Vintage 2022	55 % vol	Arolla pine, Plum and Lemon balm
	1.5 litre	120 btls.
available	0.7 litre	348 btls.
<hr/>		
Vintage 2023	55 % vol	Apricot and Williams-Christbirne pear
	1.5 litre	134 btls.
available	0.7 litre	375 btls.

*Enjoyment at  
the highest level!*



# TO MAKE THE DRINK EVEN MORE TASTY

## *Glasses, gift ideas and accessories*



### 1) PRINZ SCHNAPSKELCH

One should always use the right glass to enjoy fruit brandy. Brandies matured in a wood cask can also be drunk from larger snifters. Approx. 15.5 cm high, 2 cl

### 2) HAFELE GLASS

Sophisticated glass for perfect enjoyment of our refined Hafele brandies. Approx. 16 cm high, 2 cl

### 3) STAMPERL ZYLINDER

with 4 cl- & 2 cl-mark. Contemporary Shot Glass Cylinder, designed for daily use. Approx. 6.5 cm high, 2 cl / 4 cl

### 4) STAMPERL TULPE

Enjoy spirits and liqueurs from our sophisticated Shot Glass Tulip. Approx. 7 cm high, 2 cl

### 5) HEXENKRÄUTER GLASS

A sturdy schnapps Stamperle glass, designed for our tasty Hexenkräuter Liqueur. Approx. 7 cm high, 2 cl

### 6) SCHNAPPS GLASS WITH STEM

Elegant glasses, designed for daily use. Small height approx. 7 cm, 2 cl || Large height approx. 9 cm, 4 cl

### 7) NOBILANT JIGGER

Stylish accessory for the perfect enjoyment of the Nobilant Liqueurs made from matt black glass. Approx. 6.7 cm high, 2 cl / 4 cl

### 8) NOBILADY GLASS

Matte white glass with extravagant Design for the perfect enjoyment of our Nobilady Liqueurs. Approx. 8.8 cm high, 2 cl / 4 cl

### 9) COCKTAIL GLASS

For enjoying our Wild liqueurs and for finest cocktail recipes. Approx. 12 cm high, 40 cl

### 10) PRINZ EXKLUSIVKELCH

High-quality crystal glass, exclusive in a specially created Prinz design, robust with elegant Prinz embossing. Approx. height 16 cm, 2 cl / 4 cl



**NEW**

PRINZ

LIQUEUR TUMBLER

*... for perfect  
enjoyment of Prinz  
Rum and Liqueurs*



- 👑 elegant glass with a gold print
- 👑 especially suitable for liqueurs, creams and rum
- 👑 Height approx. 8.8 cm  
Total capacity 2 cl

The **Prinz Liqueur Tumbler** is a real eye-catcher! It gently rocks back and forth on the table without falling over.

Perfect for all Prinz liqueurs, creams and our tasty rums. The glass comes in an elegant design with a gold print.



**PRINZ SPOUT**

Pour in style with the elegant Prinz Spout in the **original Prinz P design**.

*...for perfect measures,  
this fits all  
our 1.0 litre bottles*



**JAGERTEE CUP OR  
PRINZ PUNCH GLASS**

Beautiful mugs for all Prinz hot drinks such as punch, mulled wine or cider, Jagertee or fine baked apple liqueur. Whether for at home or at the Christmas market.

**Jagertee Cup**, made of ceramic with handle, red with white imprint  
approx. 9 cm high, 25 cl

**Punch glass**, with handle, imprint in white  
approx. 10 cm high, 23 cl



## Prinz New Year's Party Box

Guaranteed fun and high spirits with the Prinz New Year's Party Box. Enjoy the party with the enjoyment of Prinz specialties and the making-merry card game „Prinz Schnaps!“

**22 miniatures at 0.02 litre:**

- 4 x Alte Marille 41% vol
- 4 x Alte Williams-Christbirne 41% vol
- 4 x Hausschnaps 34% vol
- 4 x Rum-Coconut Likör 40% vol
- 4 x Prinzalinen Likör 15% vol  
(Marc de Champagne Trüffel Cream)
- 2 x Überraschungs-Miniatur



*Including funny  
card game!*



*Colourful Prinz  
variety!*

# PLATINA GIFT BOXES

## THE LITTLE FRUITY ONES

7 x of our Fruity with 34 % vol at 0.04 litre

## THE LITTLE DELICIOUS ONES

7 x of our Old varieties with 41 % vol at 0.04 litre

## THE LITTLE WILD ONES

7 x of our Wild liqueurs at 0.04 litre

## THE LITTLE TRADITIONAL ONES

6 x of our Traditional schnapps with 40 % vol at 0.04 litre

## THE SMALL HAFELE

7 x exclusive choice of our Hafele Brandies at 0.04 litre

## HAFELE 333

4 x Hafele 333 with 45 % vol at 0.04 litre

4 x Hafele 333 with 45 % vol from the wooden cask

## WINTER PLEASURE EDITION

7 x of delicious winter liqueur enjoyment at 0.04 litre

## PIMP YOUR PROSECCO

1 x Weinberg-Pfirsich Likör 18 % vol, 1 x Holunderblüten Likör 18 % vol, 1 x Williams-Birnen Likör 25 % vol, 1 x Mango Limes 16 % vol, 1 x Himbeer Limes 16 % vol, 1 x Wild Heidelbeer Likör 16 % vol, 1 x Rhabarber Likör 16 % vol

7 x fruity liqueur enjoyment at 0.04 litre

## DIE KLEINEN NOBLER

3 x Nobilady Liqueur 17,7% vol

3 x Nobilant Liqueur 37,7% vol

6 x finest liqueur enjoyment  
at 0.04 litre

*The Nobilady &  
Nobilant Edition*





*The perfect  
companion ...*

*... or as a  
special gift  
idea!*



# PRINZ HIP FLASK VARIATIONS

**... made of high-quality stainless steel. Refillable they are the perfect companions for on the go.**

Anyone who likes to enjoy fine spirits also values style and drinking culture. With us you will find gift ideas, tasting sets, matching glasses, practical accessories and accessories with which, you can also celebrate enjoyment in style.

## HIP FLASK TRADITIONALS 0.2 LITRE

- Marille 40 % vol - filled with Traditional apricot schnapps
- Haselnuss 40 % vol - filled with Traditional hazelnut schnapps
- Williams-Christbirne 40 % vol - filled with Traditional williams schnapps
- Gravensteiner 40 % vol - filled with Traditional gravensteiner schnapps

## HIP FLASK OLD VARIETIES 0.2 LITRE

- Alte Marille 41% vol - filled with Old apricot
- Alte Williams-Christbirne 41% vol - filled with Old williams pear
- Alte Wald-Himbeere 41% vol - filled with Old raspberry
- Alte Haus-Zwetschke 41% vol - filled with Old House plum

## HIP FLASK FINE FRUITY ONES 0.2 LITRE

- Hausschnaps 34 % vol - filled with Original Hausschnaps apricot
- Himbeerla 34 % vol - filled with Himbeerla
- Birnerla 34 % vol - filled with Birnerla

## HIP FLASK HAFELE BRANDIES 0.2 LITRE

- Hafele Marille 43 % vol - filled with Apricot Brandy
- Hafele Subirer 43 % vol - filled with Subirer Brandy
- Hafele Enzian 45 % vol - filled with Gentian Brandy

## HIP FLASK WINTER SCHNAPPS 0.2 LITRE

- Winter Haselnuss 34 % vol - filled with Winter Hazelnut schnapps
- Winter Williams-Christbirne 34 % vol - filled with Winter Williams schnapps
- Winter Marille 34 % vol - filled with Winter Apricot schnapps

*Further accessories and gift ideas can be  
found in our Onlineshop [www.prinz.cc](http://www.prinz.cc)*



**NEW**



# Die kleinen PRINZEN

THE LITTLE PRINCES

Pleasure packs with  
miniatures in different  
variations,  
10 or 20 Packages!

10 Miniaturen à 0.02 liter  
20 Miniaturen à 0.02 liter



Try and discover our colourful product diversity!

Whether fine schnapps specialties, exquisite liqueurs, tasty herbal schnapps or seasonal delicacies - our enjoyment packages contain all kinds of culinary delights.



## IT'S ALL SCHNAPPS



- Alte Williams-Christbirne 41 % vol
- Alte Marille 41 % vol
- Alte Wald-Himbeere 41 % vol
- Marillen Schnaps 40 % vol
- Williams-Birnen Schnaps 40 % vol
- Haselnuss Schnaps 40 % vol
- Holzfass Obst Schnaps 40 % vol
- Hausschnaps 34 % vol
- Himbeerla 34 % vol
- Honig Birnerla 34 % vol

## IT'S ALL LIQUEUR



- Holunderblüten Likör 18 % vol
- Nobilady Kakao-Marille 17,7 % vol
- Prinzalinen Likör 15 % vol
- Rum-Coconut 40 % vol
- Rum-Orange 40 % vol
- Wild Haselnuss Likör 20 % vol
- Wild Kirsch Likör 16 % vol
- Wild Himbeer Likör 16 % vol
- Rosenmarillen Likör 25 % vol
- Weinberg-Pfirsich Likör 18 % vol

## PRINZ HOT WINTER-MIX

*Pleasure packs for the  
cooler time of the year*

- Winter Haselnuss 34 % vol
- **NEW:** Winter Marille 34 % vol
- **NEW:** Rum-Caramel 40 % vol
- Heißer Willi 16 % vol
- Gamsblut Winter-Edition 23 % vol
- Bratapfel Likör 16 % vol
- Winter-Schlehen Likör 16 % vol
- Apfel-Nuss Kaiser-Punsch 30 % vol
- Heidelbeer Kaiser-Punsch 30 % vol
- Zwetschkenstrudel Likör 16 % vol

FIND MORE OF OUR ENJOYMENT PACKS AT [WWW.PRINZ.CC](http://WWW.PRINZ.CC)



# LOOKING OVER OUR SHOULDERS

## *in the fine distillery*

Let us take you away into a unique world and show you the art of and our love for distilling schnapps up close! Come and look over our shoulders in the distillery. You will also learn a lot of interesting things about the high art with which we process fruit.



### PRINZ FINE DISTILLERY „EXPERIENCE TOUR“:

- **Aperitif in the yard of the fine distillery** (Prinz headquarters)
- **The secret of distilling** – we will lead you through our fine distillery and invite you to watch us when distilling schnapps.
- **Tasting of the Prinz range** in our own store
- **Shopping opportunities in our store**
- **Meals available in the adjacent Landgasthaus Rose**  
(Reservation please at [office@gasthaus-rose.at](mailto:office@gasthaus-rose.at) or +43 5573 83765)

#### INTERESTING INFORMATION:

For a group of less than 15 persons, a tour costs € 25.00, from 15 persons upwards, it is free of charge. Tours take about 30 to 45 minutes. Juice and refreshments are available to you free of charge.

*Please make your appointment at*  
**[besichtigungen@prinz.cc](mailto:besichtigungen@prinz.cc)**

#### Our in-house store right by the distillery:

Take in the impressions after an interesting tour of the distillery and try our high-quality treats in our own store afterwards. We have the right product for every taste.

#### OPENING HOURS:

Monday through Friday: 8 AM to 6 PM  
Saturday: 8 AM to 4 PM

Find more information about our **opening hours**  
and **official holidays** on our website

**[www.prinz.cc](http://www.prinz.cc)**



### PRINZ TOUR „FROM THE ORCHARD TO THE GLASS“

- **Aperitif in the orchard** with subsequent fruit production tour
- **Learn interesting things about fruit refinement** in our orchard
- **The secret of distilling** – we will lead you through our fine distillery and invite you to watch us when distilling schnapps.
- **Comprehensive tasting of the Prinz range** in our own store
- **Shopping opportunities in our store**
- **Meals available in the adjacent Landgasthaus Rose**  
(Reservation please at [office@gasthaus-rose.at](mailto:office@gasthaus-rose.at) or +43 5573 83765)

#### INTERESTING INFORMATION

This guided tour takes about 90 to 120 minutes and costs € 80.00 for up to 10 persons; the price increases by € 8.00 for every further person. (Every participant will receive a shopping voucher with a value of € 4.00). Juice and refreshments are available to you for free use.

*Keep yourself informed with  
the Prinz Newsletter*

Use this QR code to register for the  
**Prinz NEWSLETTER** and receive **all the latest news** about our products, promotions, recipes, festivals and much more.





*We are looking forward  
to meeting you in person!*



*The fastest way to us ...  
Simply scan the QR code  
and you will find us via  
Google Maps*

**Fine Distillery Thomas Prinz GmbH**  
Ziegelbachstraße 7, 6912 Hörbranz  
Vorarlberg / Austria  
T: +43 5573 / 82203  
F: +43 5573 / 82203-29  
schnaps@prinz.cc . [www.prinz.cc](http://www.prinz.cc)

*Visit us on ...*

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<https://www.facebook.com/schnaps.prinz/>  
<https://www.prinz.cc>



Print & typesetting errors reserved!



**P**  
**Opening hours:**  
Monday - Friday: 8 AM - 6 PM  
Saturday: 8 AM - 4 PM  
*Distillery tours  
with price  
sign-up*



*Sincerely your  
family Prinz!*

