



RANGE LIST

*Spring/Summer*

2024

*Welcome to the  
Schnapps-Prinz!*



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## *Full of vigour and zest for action...*

...nature awakens from hibernation. The natural cycle makes it possible for nature, people and trees to come to a natural rest in winter. To come to rest, to recover, to recharge their batteries so that now, with the first rays of sunshine, the irrepressible power awakens, and everything can come back to life again within a very short time.

We also used the winter to discuss the past harvest and this year's requirements with the farmers, to carry out modernisation work, and to take time for the schnapps friends who visited us in the farmshop during the winter.



We have our parents and grandparents to thank for the fact that we can live in the country we do. Times were hard, and resources were very limited. But what was all the greater was the common goal and the indispensable will to achieve it. A family business lives with and from rooted values. Just as Austria, Germany, and Central Europe as a whole derive their strength and identity from values.

These values are beyond question for us and are not open to discussion—nor is this necessary, as they are constantly lived internally without having to be stuck on the wall somewhere; we carry them within us.

Creating delicacies for our enjoyment—that was the origin of our schnapps distillery. More and more friends and acquaintances also enjoyed the home-distilled schnapps, so great-grandfather Thomas I. decided to market them. Even today, we still produce the schnapps the way we like it best and would be delighted if we could inspire the same enthusiasm for enjoyment in you! Fair to the fruit growers, fair to nature, fair to our schnapps friends. No more than is good for nature and for us.

Especially in times of unknown circumstances and times that demand and make new paths necessary, it is important that we know our identity and the values associated with it. We will continue to pursue our goal of distilling, refining, and tasting schnapps that is a pleasure to drink, just as our ancestors did—while retaining and respecting the values we live by.

We are delighted that so many long-serving employees actively live these values and really enjoy them. Because it provides security and „togetherness“ is not only communicated but lived. It is truly a pleasure to see how both long-serving employees and younger ones make an extraordinary personal contribution, set themselves high goals, and can also be sure that everyone in the family business lives these values and has common goals. From fruit cultivation to enjoyment in the schnapps glass.

We wish you, dear schnapps lover, a vigorous spring and a sunny summer. Reflect on your true values and enjoy many happy hours with your loved ones!

*Visit us on our website at  
[www.prinz.cc](http://www.prinz.cc)*



# PRINZ OLD VARIETIES

PRINZ ALTE SORTEN

*The Original from the wooden cask  
with charming 41 % vol*

- ✦ ALTE MARILLE  
(Barrel-aged apricot brandy)
- ✦ ALTE WILLIAMS-CHRISTBIRNE  
(Barrel-aged Williams pear brandy)
- ✦ ALTE HAUS-ZWETSCHKE  
(Barrel-aged house plum brandy)
- ✦ ALTER BODENSEE-APFEL  
(Barrel-aged Lake Constance apple brandy)
- ✦ ALTE HASELNUSS  
(Barrel-aged hazelnut brandy)
- ✦ ALTE WALD-HIMBEERE  
(Barrel-aged raspberry brandy)
- ✦ ALTE KIRSCHKE  
(Barrel-aged cherry brandy)
- ✦ ALTE ERDBEERE  
(Barrel-aged strawberry brandy)

*New and  
irresistible*  
**OLD  
STRAWBERRY**



4 SELECTED VARIETIES ALSO AVAILABLE IN  
THE HIP FLASK EDITION 0.2 LITRE!



*1.5 litre bottle*

*0.35 litre bottle*





*Prinz - the Original ...  
... available in the traditional  
swing stopper bottle.*

*1.0 litre bottle*

*0.7 litre bottle*

*0.5 litre bottle*

*0.2 litre bottle*



*The powerful recipe  
for perfect  
Schnapps enjoyment*

4 generations of  
experience



State-of-the-art technology  
paired with traditional  
craftsmanship



With fruits from own  
orchards



Controlled fermentation  
of the mash



Gently distilled under  
vacuum



Refined in Prinz  
wooden casks



Baptised with fresh mountain  
spring water from the Alps



For decades with  
original 41 % vol



*Pleasure  
recommendation*

Enjoy our Old Varieties  
best in an Exclusive Prinz  
Goblet at a drinking temperature  
of 17 to 21°C.

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*It's all a question of...*

# PRINZ QUALITY

THE ART OF DISTILLING AT THE HIGHEST LEVEL

Prinz quality runs through everything we do and has been our top priority since 1886, from the **cultivation of our own orchards to harvesting, inspection and processing.** We leave nothing to chance and follow every stage from the blossom to the fully ripened fruit and onward through processing.



Together with our fruit growers, we combine the latest expertise and almost 140 years of experience in fruit processing with **state-of-the-art vacuum distillation technology.** This enables us to optimally prepare the fruit for the distillation kettles – **clean, fast, flavourful and of the highest quality.**

## *Our love of fruit*

Each type of fruit is processed according to variety in order to preserve its flavour and character. For example, we store Williams-Christ pears in special crates for several days so that they all reach the ideal degree of ripeness at the same time.



The majority of our fruit is puréed into mash and then fermented slowly and gently in our fermentation tanks to produce alcohol. This is then distilled using the tried and tested double-distillation process.

Some raw materials contain too little of their own sugar, such as raspberries, hazelnuts or herbs. These are infused with alcohol, which causes the flavours and fragrances to be transferred to the alcohol. This macerate is then distilled by vacuum process in the same way as the fruit mash.



## *Prinz Schnapps*

To make products of the highest quality, we distil the mash by vacuum process in two stages. The first distillation step produces the **raw distillate**, which contains the concentrated alcohol with all the properties of the fruit.

After distilling this again, we obtain the **high-purity fine distillate**. The master distiller separates this into three parts: head, heart and tail. **The heart**, also known as the **middle fraction**, is extremely pure and intensely aromatic. It has the distinctive varietal character of the fruit and forms our **distillate**. This forms the basis of our Prinz schnapps.

## *Good things take time*

Depending on the fruit, the distillates are stored in different containers in order to develop their distinctive varietal character and flavour even better.

**Stoneware**, for example, is neutral in flavour and gives the distillates the space they need to breathe under the constant temperature conditions of our distillery cellar.

**The required storage period depends on the fruit.** Pome fruit such as Williams-Christ pears only need one to two years. Stone fruits such as apricots or cherries, on the other hand, need three to six years.



## *← Matured to perfection!*

The distillates for **the old varieties**, for example, are then placed in **Prinz wooden barrels** for a further 12 to 24 months. Maturation in these barrels gives each variety not only a select wooden barrel flavour but also its characteristic amber shimmer.

Each of our products undergoes a specially developed production process to create schnapps of the highest quality.

*Schnapps. that gives joy!*







# TRADITIONALS

... WITH CLEAR 40% VOL  
AND 100% FRUIT ENJOYMENT



The art of distilling has been a family tradition since 1886. Today, we combine years of experience with state-of-the-art distilling technology, and we distil our spirits particularly slowly and gently under vacuum. This allows us to preserve the delicate fruity aromas and produce original Austrian schnapps of the greatest purity that impress with their fruity richness and distinctive varietal character.

## Fact Box WILLIAMS-CHRIST PEAR

At the Prinz Distillery on the Austrian shores of Lake Constance, we only process sun-ripened pears from our region. The **Williams-Christ pear** is one of the best-known and finest pear varieties. It is a delight to the palate with its full-bodied fruit flavour and intense aroma. At Obsthof Leiblachtal, our fruit farm, we grow our own Williams-Christ pears. We also take the prized fruit from our fruit growers and many small farmers in the Lake Constance region.

During the pear season from mid-August to the end of September, we process around 3,000 tonnes of this delicious fruit, depending on the harvest. The mash is washed and processed into puree, and then yeast is added for the fermentation process.

After around 10 to 14 days, the mash is distilled twice using the fine and raw distillation process. Our distilling by vacuum process is very gentle, as the lower boiling point preserves the fine flavours in the distillate.

*0.35 litre bottle*





1.0 litre bottle

0.5 litre bottle

THE *Original*  
TRADITIONALS  
WITH 40 % VOL  
FROM *Prinz*



Austrian quality product  
according to Prinz Family  
recipe since 1886



In the traditional and characteristic  
bottle for 50 years



Gently fired under vacuum at a  
particularly low temperature



Clear and strong schnapps pleasure  
with honest 40 % vol



Intense, varietal fruit aromas  
fill the nose

Full-bodied and fruity on the palate  
with a long, powerful finish



Ideal drinking temperature: between  
14 und 20 °C in the Prinz Exclusive glass

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## FRUITY POMES



### WILLIAMS PEAR SCHNAPPS 40 % vol

Characteristic in the nose, clean and intensive in flavour – with ripe Williams pears from our own fruit orchards.

1 litre

0.5 litre

### SAUBIRNEN PEAR SCHNAPPS 40 % vol

Intense in the nose, spicy and slightly tart in taste.

A Vorarlberg original – with real “Subira”.

1 litre

0.5 litre

### OBST SCHNAPPS

Apples and pears from standard trees, distilled to full-bodied schnapps in Austrian tradition.

1 litre ... in stoneware (38 % vol)

1 litre ... in stoneware (40 % vol)

1 litre ... in stoneware (45 % vol)

1 litre ... from the big wood cask (40 % vol)

### QUINCE SCHNAPPS 40 % vol

An almost forgotten variety. With an intensive scent of citrus. With the incomparable spicy and fruity flavour.

1 litre

0.5 litre

### GRAVENSTEINER SCHNAPS 40 % vol

The Gravensteiner apple is harvested at the end of summer and has a sweet-sour, spicy aroma.

1 litre

0.5 litre

## STONE FRUITS



### APRICOT SCHNAPPS 40 % vol

With the distinctive varietal fragrance and the full-bodied and intensive apricot flavour. Long and fruity finish.

1 litre

0.5 litre

### CHERRY SCHNAPPS 40 % vol

Experience the flavours of regional deep-red, highly aromatic sweet and sour cherries. With almond notes of their varietal typicity.

1 litre

0.5 litre

### PLUM SCHNAPPS 40 % vol

Jammy on the nose, fruity on the palate with a soft marzipan note and light roasty aromas. With damson plums from local standard trees.

1 litre

0.5 litre

### HAZELNUT SCHNAPPS 40 % vol

The enjoyment of the nutty and roasty aromas of only the best hazelnuts enthuse all senses. Perfect with sweet and savoury dishes.

1 litre

0.5 litre

*Serving recommendation:  
the optimum drinking temperature  
lies between 14 and 20 °C in the  
original Prinz schnapps glass.*



## FINEST BERRIES



### RASPBERRY SCHNAPPS 40% vol

Deep-red, regional raspberries are the source of the intensive scent of berries and the distinctive fruity flavour.

1 litre

0.5 litre

### BLUEBERRY SCHNAPPS 40% vol

Convinces with its delicately spicy nose and fruit-intensive flavour on palate.

1 litre

0.5 litre

### ELDERBERRY SCHNAPPS 40% vol

Flowery on the nose, flavourful with varietal typicity on palate. The highly sought-after digestive made from black elderberries.

1 litre

0.5 litre

### ROWANBERRY SCHNAPPS 40% vol

Unique specialty from the fruits of the rowan tree. Savoury, slightly grassy with a mild marzipan note.

1 litre

0.5 litre

### JUNIPER SCHNAPPS 40% vol

Blue-black juniper berries lend it the unmistakable character: fresh scent, strong and slightly savoury flavour.

1 litre

0.5 litre

## ROOTS & HERBS



### AROLLA PINE SCHNAPPS 40% vol

The alpine specialty with the smooth resinous flavour of real arolla pine. Perfect as digestive and for hiking tours.

1 litre

0.5 litre

### MASTERWORT SCHNAPPS 40% vol

Fresh taste reminiscent of minty and a mineralic note. Especially good after a hearty meal.

1 litre

0.5 litre

### GENTIAN SCHNAPPS 40% vol

Strong, spicy, aromatically bitter. Produced with the roots of the yellow gentian. Great digestive with long finish.

1 litre

0.5 litre

### IN THE HIP FLASK EDITION 0.2 LITRE



APRICOT . WILLIAMS PEAR . GRAVENSTEINER APPLE . HAZELNUT



# THE MILD FRUITY ONES

*with fine 34 % vol*

Our charming fruity 34% Schnapps is available in **13 tasty varieties**. We use only **hand-sorted** fruits with the best varietal aroma, carefully processed and mashed at the ideal fermentation temperature. Gently **distilled several times under vacuum**, we extract the **middle-cut**, which is stored in stoneware for up to 6 years, depending on the variety. The delicate Fruity Ones are particularly mild in flavour. We recommend drinking them at **between 15 and 18°C in a Prinz Exclusive Glass**, depending on the variety.



## **Himbeerla** – 34 % vol

... with the taste of sun-ripened raspberries.



## **Hoadla** – 34 % vol

Spicy and fruity blueberry schnapps.



## **Honig Marillerla** – 34 % vol

... with apricot flavor and blossom honey.



## **Erdbeerla** – 34 % vol

... with the taste of fully ripe and juicy strawberries.



## **Nusserla** – 34 % vol

Full-bodied specialty with roasted hazelnuts.



## **Honig Birnerla** – 34 % vol

Pear Schnapps refined with real blossom honey.



## **Orangerla** – 34 % vol

... with the taste of sun-kissed orange.



## **Honig Quitterla** – 34 % vol

Finest delicacy with quince distillate and blossom honey.

Available in 0.5 litre and 1 litre bottles



## **Pfirserla** – 34 % vol

Fruit enjoyment with a lovely peach taste



## **Birnerla** – 34 % vol

... with the taste of fully ripe pears.



## **Zwetschgerla** – 34 % vol

Specialty with a fine fruity plum taste.



## **Kirscherla** – 34 % vol

Tastes typically like fully ripe cherries.

Available in 0.5 litre and 1 litre bottles





*Cheers to  
fruit flavor!*



# Feiner Hauschnaps

THE ORIGINAL FROM THE SCHNAPPS-PRINZ

With a **distinctive and smooth flavour** of apricots. **Fully ripe, juicy fruits** from the best growing areas are the raw material for our popular Hauschnaps Apricot. Delicate and fruity on your nose.



Using a gentle **vacuum distillation process**, our master distillers produce a distillate that contains the **full flavour of the golden-yellow fruits**. A lot of skill and experience is needed to preserve the delicate aroma of the **apricots** in the best possible way.



Then the distillate has plenty of time to mature further in stoneware containers before we produce the schnapps lover's absolute favourite – **the Hausi**.



The fine aromas develop particularly well served at 15 to 18°C in a **Prinz Exclusive Glass**.

*Available in 0.5 litre-, 0.7 litre-,  
1 litre- and 1.5 litre-bottles and  
in the 0.2 litre Hip Flask.*











  
*The passion and  
love for fruit  
growing!*  
[www.prinz.cc](http://www.prinz.cc)





# DER NOBILANT

## HANDCRAFTED PREMIUM LIQUEUR

Liqueur composition for men  
who appreciate authentic taste experiences



### LIQUEUR KAFFEE

37,7% VOL

Finely spiced, crystal-clear  
Coffee-Liqueur made from gently  
roasted Arabica beans.

*Crystal-clear,  
strong & powerful*

*Flavoured  
by nature*



### LIQUEUR ORANGE

37,7% VOL

Bitter-sweet and crystal-clear  
Orange-Liqueur made from orange  
peel and orange juice distillate.

*... for real  
men*

*3 varieties with  
tastefully  
37,7 % vol*



### LIQUEUR KAKAO

37,7% VOL

Bittersweet and crystal-clear  
Cocoa-Liqueur enjoyment from  
handpicked fine cocoa beans.

*Nobilant  
Stampel*



Available in 0.5 litre bottles





# NÖBILADY

... real enjoyment  
for real connoisseurs  
with lovely 17,7%vol

finest liqueur  
specialties in  
3 feminine varieties

The Nobilady  
liqueurs taste  
best chilled

... refined with  
the finest  
distillates

... the real  
Nobilady Tumbler



LIQUEUR

## KAFFEE

kissed by fruity cherries

Full bodied liqueur joy with the flavour  
of spicy Arabica coffee beans -  
kissed by fruity-fresh cherries



LIQUEUR

## ORANGE

kissed by refreshing coconuts

Exotic liqueur joy with flavour of  
sun-ripened oranges -  
kissed by refreshing coconut



LIQUEUR

## KAKAO

kissed by sweet apricots

Sweet and tart liqueur joy with the  
flavour of roasted cocoa beans -  
kissed by juicy-sweet apricots



Available in 0.5 litre bottles





# KAISER RUM-SORTEN

RUM-VARIETIES

*Tastefully Rum-  
Creations according to the  
traditional recipe*

*With characterful  
40 % vol*

Spicy rum compositions – **RUM-Coconut**, **RUM-Chocolate**, **RUM-Orange**, **RUM-Cherry**  
and **NEW RUM-Caramel** – full-bodied, characterful and soft on the palate.

Pure a delicacy or a crowning pleasure in **cocktails** and for  
refining tea and coffee.

*Drinking  
recommendation  
between 15 and  
18 °C*

RECIPE TIP

## *Rum Colada*

Add **4cl Rum-Coconut**,  
**4cl yoghurt coconut-pineapple  
liqueur**, 1cl lemon juice,  
10cl pineapple juice and ice cubes  
into a cocktail shaker.  
Shake well and serve in a nice  
cocktail glass with a slice  
of pineapple.

Available in  
0.2 litre and 0.5 litre  
bottles

★★★ RUM-LIQUEURS MADE IN AUSTRIA ★★★



0.5 litre

# EIERLIKÖR

15 % vol

EGGNOG LIQUEUR



Our delicious eggnog liqueurs are still produced according to traditional recipes.

The best ingredients, such as hay milk from the Alps and fresh eggs from the region, promise the highest quality and are still gently stirred by hand. With a delicate 15% vol and the finest creamy texture, they will delight connoisseurs of liqueur.

The eggnog liqueurs are available as varieties that are flavoured with mocha, orange juice or real bourbon vanilla.

Enjoy the eggnog well chilled between 10 and 12°C or in a dessert poured over poured over vanilla ice cream.

EIERLIKÖR - EGGNOG **CLASSIC**

EIERLIKÖR - EGGNOG **MOCHA**

EIERLIKÖR - EGGNOG **VANILLA**

EIERLIKÖR - EGGNOG **ORANGE**

... STIRRED BY HAND ...

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# CREAMS



*Irresistibly seductive  
taste sensations*

## PRINZALINEN LIKÖR 15 % vol

Unchanged in taste our **Marc de Champagne Truffle Cream** becomes **Prinzalinen Liqueur**: selected ingredients such as alpine milk, cream and Marc de Champagne gives this fine classic liqueur its wonderfully creamy texture.

*Our  
Pleasure-  
tip!*

## FEINER EDELMOHN CREAM 15 % vol

**Fine Poppy Cream** – Finely ground poppy and fresh alpine milk make our fine poppy cream a magical liqueur experience.

## NOUGAT CREAM 15 % vol

**Nougat Cream** – Seductively tender and creamy - Nougat cream is an enjoyable chocolaty seduction that barely anyone will be able to resist.

## FESTTAGS CREAM 18 % vol

**Holiday Cream** – The mix of chocolate, coconut and hazelnut makes the fine holiday liqueur a very special treat for special events!

**0.5 LITRE**

## EI COCO LIKÖR CREAM 18 % vol

Original 90 % **Prinz Eggnog Classic** and 10 % **Prinz Rum-Coconut Liqueur** give this Cream a delicately creamy Caribbean feeling.

**0.5 LITRE**

*... all varieties are  
available in 0.5 litre bottles*

## THE SECRET OF OUR FINE CREAM LIQUEURS



With eggs of  
happy hens, ...



...fresh hay milk  
directly from the alps ...



... gently stirred  
by hand

## ERDBEER CREAM 15 % vol

**Strawberry Cream** – Fresh, fully ripe strawberries give the strawberry cream its wonderfully fruity note and characteristic colour.

## SCOTCH CREAM 16 % vol

Tenderly melting chocolate and Scotch makes the fine cream just perfect. Enjoyed pure or on vanilla ice cream.

## HASELNUSS CREAM 15 % vol

**Hazelnut Cream** – Milk, cream and finely ground hazelnuts form the basis for the fine nut cream – made according to ancient tradition.

## MOKKA CREAM 15 % vol

**Mocha Cream** – Milk, cream and fine mocha are the basis for this cream. Our advice for your enjoyment: Tasty when poured on ice cream or pudding.

## KLETZEN-TRAUBEN CREAM 15 % vol

**Dried Pear & Grape Cream** – This delicious rum-grape creation is made from the finest raw ingredients. The raisins are marinated in rum and then refined with dry fruits. Especially delicious over vanilla ice cream!

**0.5 LITRE**



# CREAMS

*Creamy temptations  
from our creative  
liqueur kitchen*

*... with real  
Fleur de Sel*

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*Our  
Pleasure  
tip!*

## SALTED CARAMEL CREAM 17% vol

Send your palate on a sweet & salty journey with our creamy caramel liqueur.

Also available in a 0.2 litre bottle.

Practical as a small, enjoyable gift!

► Available in 0.2 litre and 0.5 litre bottles

This exciting composition is best enjoyed neat or poured over vanilla ice cream.

*Recipe  
tip*

## *Salted Caramel Ice cream*

For four small glasses: Mix **25cl of cream** with **1 teaspoon of cocoa powder** and whip until stiff. Carefully fold in **20cl Prinz Salted Caramel Cream** and stir until a blended mixture is formed. Pour into individual dessert glasses and freeze overnight. Serve topped with whipped cream and salted caramel cream.



# Traditional Fruit-Juice LIQUEURS

*Selected, handpicked fruit, freshly pressed and processed according to our tried and trusted **Prinz tradition recipes**.*

*We use selected raw materials that have been freshly harvested on our fruit farm to make juice and then transform them in our liqueur kitchen. This allows us to preserve the delicious flavours of the ingredients in the best possible way. The high fruit juice content ensures a particularly intense and flavourful fruit taste – **best pure and at 8 to 15 °C**.*

*Special  
Edition* ↘



## KIRSCHBLÜTEN LIKÖR 17 % vol

Cherry Blossom Liqueur – Discover the delicious liqueur indulgence of a lovely cherry blossom flavour. Drunk neat on ice or iced and spritzed with refreshing tonic, this is a truly delightful summer treat!



## ROTER APFEL LIKÖR 17 % vol

Red Apple Liqueur – This brand new delicacy is made from a special apple variety with red flesh that tastes both sweet and sour with the characteristic taste of perfectly ripe apples.

## ROSENMARILLEN LIKÖR 25 % vol

Rose Apricot Liqueur – the freshly pressed juice of apricots with intense flavour gives this liqueur its fruity note.



## WILLIAMS-BIRNEN LIKÖR 25 % vol

Williams Pear Liqueur – the juice of fully ripe Williams pears is what gives this liqueur its typical, sweet aroma.



## WEINBERG-PFIRSICH LIKÖR 18 % vol

Vineyard Peach Liqueur – the juice of aromatic vineyard peaches is the basis for this fruity liqueur composition.



## HOLUNDERBLÜTEN LIKÖR 18 % vol

Elderflower Liqueur – the classic among the traditional liqueurs – produced according to an old family recipe.



## QUITTEN LIKÖR 18 % vol

Quince Liqueur – fruity-tart liqueur with noble quince distillate and Quince juice from own pressing.



## ERDBEER-RHABARBER LIKÖR 17 % vol

Strawberry Rhubarb Liqueur – tasty strawberries and rhubarb give the fruity liqueur its extraordinary note.



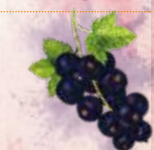
## VOGELBEER LIKÖR 25 % vol

Rowanberry Liqueur – wild-grown berries are processed into a tasty liqueur experience.



## CASSIS LIKÖR 20 % vol

Cassis Liqueur – the juice of black currant gives this liqueur its characteristic colour and extra-ordinary aroma.



## ALT WIENER ZWETSCHKEN LIKÖR 16 % vol

Old Vienna Plum Liqueur – fruity-aromatic enjoyment made from fine plum liqueur and spicy plum brandy.



SPECIAL EDITION • Available in 0.5 litre bottles

CLASSIC EDITION • Available in 0.5 litre bottles



*Colourful fruit enjoyment  
in traditional Quality and  
in a new design*



## *Fruchtgenuss*

*The traditional fruit juice liqueurs  
taste especially great mixed with spark-  
ling wine. They refine desserts such as  
ice cream, crêpe or fruit salad.*

*Just let the liqueur inspire  
you to create your  
own treats.*





New

*Perfect for wild  
aperitif creations or pure  
and chilled a pleasure!*

*Wild  
fruitiness in  
your glass*



> gentle processing of the fruits > high proportion of fruit juice from our own pressing > particularly intense fruit flavor  
> perfect for mixed drinks > suggestion: enjoy cool at 10 to 17°C



# PRINZ Wild LIQUEURS

Discover the **diversity of our natural surroundings** with our fine **Wild Liqueurs**. Our domestic Alpine region provides us with a rich choice of aromatic fruits of the highest quality which we use to create our flavourful liqueur specialties.

**Taste the wild, untamed fruitiness with every sip.**



**WILD BERGZIRBEN LIKÖR** – 20 % vol  
Wild Mountain Arolla Pine Liqueur – high alpine liqueur enjoyment from fresh arolla pine cones.



**WILD HASELNUSS LIKÖR** – 20 % vol  
Wild Hazelnut Liqueur – nutty speciality with hazelnuts from our own roasting.



**WILD WALNUSS LIKÖR** – 20 % vol  
Wild Walnut Liqueur – powerful, spicy liqueur made from green walnuts.

*Wild and spicy!*



**WILD HIMBEER LIKÖR** – 16 % vol  
Wild Raspberry Liqueur – highly aromatic liqueur pleasure from handpicked raspberries.



**WILD BROMBEER LIKÖR** – 16 % vol  
Wild Blackberry Liqueur – berry speciality with juice of freshly pressed blackberries.



**WILD WALDBEEREN LIKÖR** – 16 % vol  
Wild Forest berries Liqueur – fruity-wild liqueur enjoyment from colourful variety of wild berries.



**WILD HEIDELBEER LIKÖR** – 16 % vol  
Wild Blueberry Liqueur – Austrian liqueur speciality - refined with blueberry juice.



**WILD KIRSCHEN LIKÖR** – 16 % vol  
Wild Cherry Liqueur – with the juice of fully ripe cherries.



**WILD SUBIRA LIKÖR** – 16 % vol  
Wild Subira Pear Liqueur – fine liqueur speciality made from an old regional pear variety.



**WILD STACHELBEER LIKÖR** – 16 % vol

Wild Gooseberry Liqueur – for this delicious liqueur, red gooseberries are processed into juice. Our liqueur kitchen uses this juice to make the Wild Gooseberry Liqueur, which has an irresistible sweet and tart flavour.

*Recipe tip:  
Wilde Stacy*

Mix **4cl Prinz Wild Gooseberry Liqueur** with 4cl tonic water and the **juice of half a lime** in a nice glass. Top up with ice cubes and garnish with a slice of lime. Enjoy this fruity creation on beautiful summer days.





*Fruity and happy  
enjoyment for  
the summer!*



*Available in  
0.5 litre and  
1 litre bottles*

# *Homemade Strudel*

## LIQUEURS

*... with lovely 16% vol*

Juices from our own production, finest distillates from the best fruit and elaborate macerates of raisins, cinnamon, and buttered breadcrumbs – our Strudel Liqueurs are made from the best ingredients according to grandma's recipes.

Experience the original Austrian Strudeltradition with every sip of our specialities.

With these fruity liqueurs, the flavour of genuine traditional Austrian strudel enchants your palate.

All Strudel liqueurs are available in 0.5 litre and 1.0 litre bottles

*Our drink suggestion for  
your summer:  
Enjoy our Strudel liqueurs  
pure and ice-cooled at  
10 to 14 °C ...*



# Summer-Schnapps

With the  
distinctive taste  
of fine  
summer fruits

Premium-Spirit

Creative summer delights for the sunny season. These delicate creations captivate the nose as well as the palate with the finest distillates made from freshly picked fruits.



Special Highlights  
for enjoyable  
summer evenings

Recipe  
tip

Birnen-Limetten-  
Caipirinha

Wash 1 organic lime and cut into eighths. Mix with 2 to 3 teaspoons of granulated cane sugar in a cocktail glass and crush with a wooden pestle.

Add 6cl summer schnapps pear and lime, 4cl soda and 2cl pear juice. Top up with crushed ice and stir with a spoon. Serve with a straw.

Cheers to the  
summer!



Sommer  
Birnen-Limette  
pears-lime



Sommer  
Himbeeren-Minze  
raspberries-mint

Our summer Schnapps varieties taste particularly good when served in a Prinz Exclusive Glass at temperatures of between 15 and 18°C, garnished with fresh fruit.



0.5 litre



PRINZ

# Summer Party

**Fresh fruits of all colours!**



Mix the heat of summer with lots of good humour, a portion of joie de vivre and a dash of high spirits, and you have the perfect mix for an unforgettable summer!

## Yoghurt Spicy Fruits

LIQUEURS

... with fruity  
15% vol

Sun-ripened fruit and fresh yogurt from local farmers are the source of the uniquely refreshing and fruity flavour of the **Prinz Yoghurt Liqueurs!**

Yoghurt **KIRSCHEN** Likör

Yoghurt **MARILLEN** Likör

Yoghurt **BANANEN** Likör

Yoghurt **KOKOS-ANANAS** Likör

Taste up your summer with  
3 full-bodied varieties:

... with tender 16% vol

**Heiße Liebe** –  
Raspberry & vanilla

**Scharfer Kuss** –  
Strawberry & pink  
peppercorn

**Feurige Lust** –  
Cherry & a hint of  
chilli



Available in  
0.5 litre  
bottles

Enjoy



Available in  
0.1 and  
0.5 litre bottles



Get the Prinz summer  
in your glass!

Follow the QR Code  
for colorful Prinz  
summer cocktail recipes!



Ice cooled perfect  
for hot summer days!



Uhlala  
...

Hot

FRUIT  
LIMES

16 % vol

Perfectly  
mixed with  
Prosecco!



Our Prinz Limes creations present  
themselves refreshingly light and  
incredibly fruity.

Enjoyed neat or as basic ingredient  
for cocktails and long drinks: let us  
surprise you with our fruity varieties!

MARILLEN LIMES

KIRSCHEN LIMES

ERDBEER LIMES

MANGO LIMES

HIMBEER LIMES

MELONEN LIMES

Available in 0.5 litre bottles



Rhabarber

LIKÖR 16 % vol

RHUBARB LIQUEUR

With fresh rhubarb  
from local  
gardens

OUR DRINKING  
SUGGESTION:

Enjoy the rhubarb liqueur  
well chilled.  
Convincing straight up  
or as Spritz with  
sparkling wine.

Available in  
0.2 and 0.5 litre  
bottles





## Vacuum distillation

WE DISTIL USING THE TRADITIONAL **RAW AND FINE DISTILLATION PROCESS**

### SHORT FACTS



**LOW  
ENERGY  
CONSUMPTION**



**LOW  
BOILING POINT**  
Atmospheric air pressure:  
**1013 mbar**  
Under vacuum: **250 mbar**



**ALCOHOL  
CONTENT**  
Mash 5-6 % vol depending on the fruit  
Raw distillate approx. 35 % vol  
Fine distillate 70-85 % vol



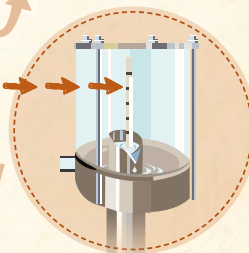
**AROMA  
PRESERVING**

### THE COUNTERFLOW COOLER

THE **HOT DISTILLATE VAPOUR** FROM THE STILL ENTERS THE **COOLER** FROM ABOVE VIA A PIPE. HERE, **COLD WATER IS FED IN COUNTERFLOW** FROM BELOW. THE COOLED WATER ABSORBS THE HEAT OF THE STEAM. THIS CONDENSES AND BECOMES THE **LIQUID DISTILLATE**.

*At the bottom of the cooler is the reservoir. This is where the extracted distillate collects. An alcohol meter (spindle) floats in it to determine the alcohol content. This is crucial to identify the right moment to separate the flavourful heart fraction.*

### THE ALCOHOL METER



### THE DISTILLATE ORGAN



*This is where the music plays!*

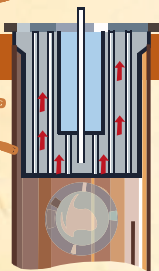
Here, samples are taken during the distilling process and constantly checked by our experienced master distillers. In this way, it can be divided into fractions with special flavour characteristics. Despite all the technology, the skill and experience of our distillers are crucial for outstanding quality.





## \* THE INTENSIFIER UNIT

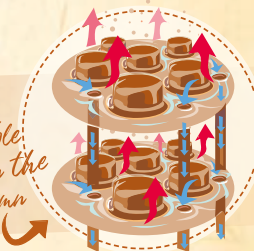
[...consisting of »1« COLUMN and »2« the DEPHLEGMATOR. Here, the water content in the steam condenses and is thus separated from the alcohol. A particularly pure distillate is produced].



## »2« THE DEPHLEGMATOR

*... it is a condenser for further concentration of the alcohol.*

*... this cools the vapour below the boiling point of water but above that of alcohol. The **purity** and **strength of the distillate** are **increased** by taking advantage of the **different boiling points** of the ingredients present in the distillate. Alcohol vapours can thus pass through the dephlegmator, water condenses and drips back onto the bottom of the bell jar, and less cooling allows more water to pass through. However, the correct setting requires a **lot of experience on the part of the firing masters**. A cold dephlegmator increases the alcohol content in the vapour, but the aromatic substances are also separated from the distillate.*



*Bubble trays in the column*

## »1« THE COLUMN

THE **BUBBLE TRAYS** IN THE **COLUMN**: THROUGH THE CONDENSATION OF WATER AND ALCOHOL, A LIQUID LEVEL IS FORMED ON THE BOTTOM OF EACH. FURTHER VAPOUR FLOWS THROUGH THIS, AND IN TURN, WATER CONDENSES. ONLY THE **VAPOURS WITH A HIGHER ALCOHOL CONTENT** REACH THE NEXT TRAY, HIGHER UP THROUGH THE **DEPHLEGMATOR**.

## THE COMBUSTION CHAMBER

*In the geist helm, literally the spirit helmet, a first pre-cooling of the rising alcohol vapours takes place, the water condenses into alcohol due to the different boiling points and runs back into the still. The highly aromatic vapours are passed through the spirit pipe into the intensifier unit - the preliminary distillate is created.*

## THE VACUUM STILL

*The mash is heated in the copper still\*. Thanks to a sophisticated design, air pressure can be released, and this lowers the boiling point of the mash by approx. 30°C. The steam, produced by the vacuum firing and by the mash itself, is also released into the atmosphere. The resulting vapours, which contain not only the alcohol but also the pure, unadulterated fruit flavour, rise.*

*[\*Copper fulfils the function of a catalyst, which, for example, removes prussic acid from the distillate. These substances are mainly found in the pits of stone fruits, and in large quantities, they are unpalatable to humans.]*

*In addition, an **IMPELLER IN THE FUEL BOILER** with different speed levels which, depending on the firing phase, prevents the mash from burning.*

## STEAM INDIRECT HEATING

*... heats the distillation boiler and brings the mash up to temperature. The advantage of this is that the heat is evenly distributed, thus preventing the mash from burning.*

*Heat Exchanger*

## THE ALCOHOL COUNTER

*... is a special dial gauge that records the quantity and alcohol content. This is also used to calculate the tax paid on the alcohol.*



Our distillation plant has been equipped with a **heat exchanger** for years. Thanks to the counterflow principle, the outflowing stillage heats up the fresh mash in the distillation kettle. In this way, and due to the vacuum created in the still, the **energy required for heating is reduced to a minimum**, as the mash no longer needs to be heated so much.



# PRINZ VARIETY OF HERBS

*Austrian drinking  
pleasure with a  
strong character*

Highly aromatic herbs, roots and cones make our herb schnapps and liqueurs especially harmonious and aromatic specialties. Handpicked alpine herbs sourced from the domestic mountain regions are being macerated and distilled at our fine-distillery according to ancient, traditional Austrian recipes.



## Prinz Bitter 31 % vol

Available in 0.5 litre and 1 litre bottles

The tasty and wholesome herb liqueur with 62 highly aromatic mountain herbs was first prepared by our great-grandfather and rediscovered after more than 40 years.

## Original Alpenthaler 20,5 % vol

Available in 0.5 litre and 1 litre bottles

We process more than 60 of these exquisite ingredients for this mild herbal liqueur, which impresses with its aromatic, delicately spicy character. Traditionally produced in Austria.



Enjoy Alpenthaler Liqueur at room temperature.



## Klarer Alpenthaler 38 % vol

Available in 0.5 litre and 1 litre bottles

From over 35 powerful, native mountain herbs. Precious herb distillates are the base of this tasty herb schnapps.



Enjoy the Klarer Alpenthaler at a temperature of between 11 and 15 °C.



## Zirberla 30 % vol

Available in 0.5 litre and 1 litre bottles

The cones of the arolla pine give the Zirberla its typical red-dish-brown shade and unique but particularly pleasant character.



Enjoy the Zirberla as a digestif at room temperature.

*Alpenländischer  
Hochgenuss!*



## Wild BERGZIRBEN 20 % vol LIQUEUR

Available in a 0.5 litre bottle

The wild grown arolla pine cones give the liqueur its resinous spicy aroma and typical colour! It's an extraordinary mountain specialty.



This fine Liqueur is best enjoyed neat and well chilled, at a temperature of between 10 and 17 °C.



## ZIRBEN SCHNAPS 40 % vol

Available in 0.5 litre and 1 litre bottles

The pleasantly smelling arolla pine cones are harvested by hand and processed into arolla pine schnapps. The pleasant, slightly resinous note of the arolla pine is unmistakable.



Enjoy Zirben Schnaps at room temperature in our Exklusivkelch.

## Hexenkräuter

LIQUEUR 48 % vol

Available in 0.5 litre and 1 litre bottles

With the strength of more than 48 herbs and 48 % vol, Hexenkräuter liqueur is a particularly strong representative of its kind, convincing with very fine notes.



Enjoy Prinz Hexenkräuter as a digestif or digestive bitter. This herbal liqueur tastes best at room temperature, either neat or flambéed.



WWW.PRINZ.CC



ORIGINAL

# HAFELE BRAND

*Precious brandies from the stoneware-  
powerful character,  
pure taste.*



Selected  
fruits



Gentle  
fermentation



Distilled in  
vacuum



Several years of  
maturation in  
stoneware

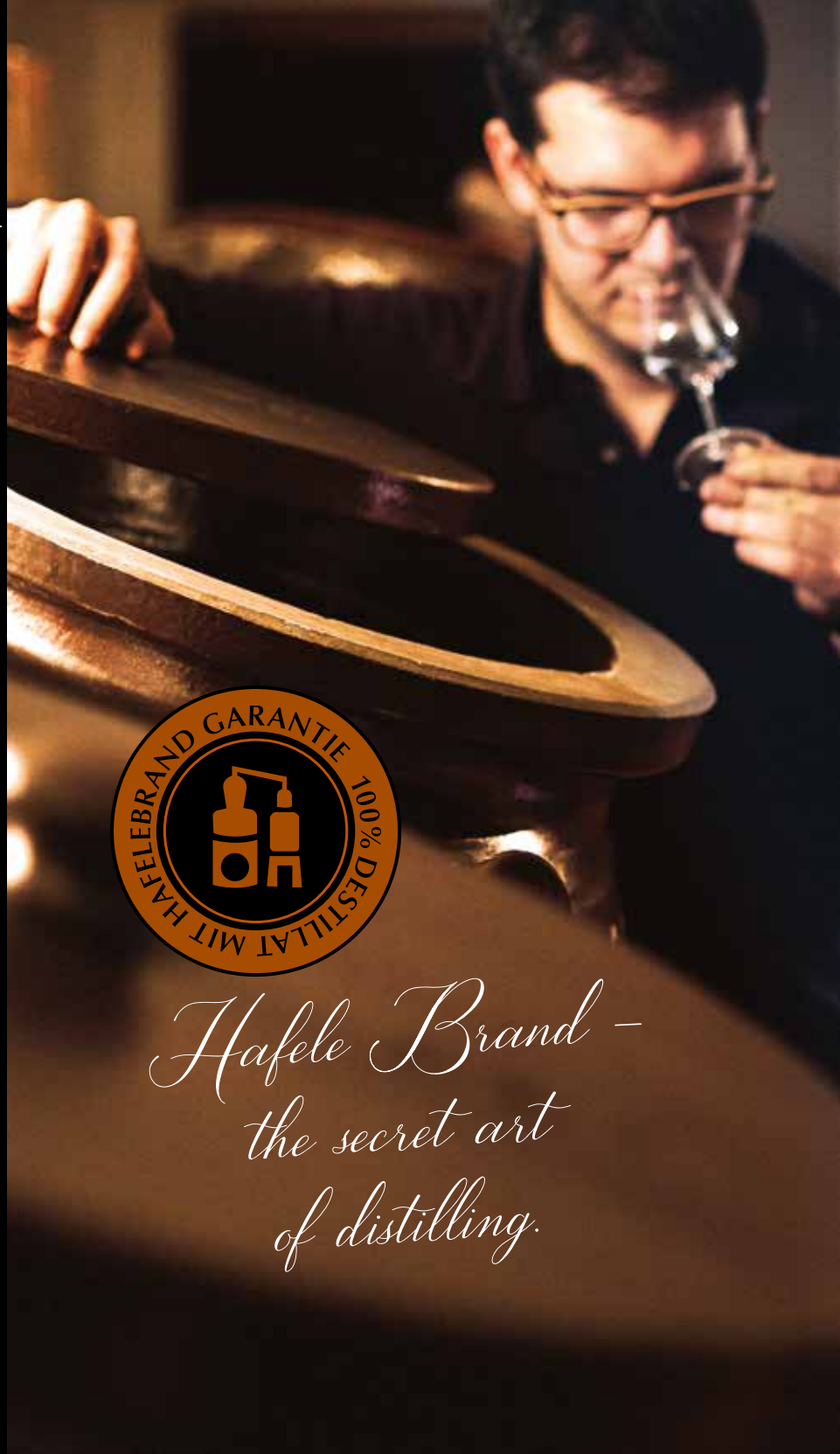


Fullbodied  
completion

*These fine brandies unfold their aroma  
optimally at a temperature  
of 14 to 18 °C.*



These 3 varieties are also available in the  
noble 0.2 litre Hip-Flask-Edition.





*Hafele Brand -  
the secret art  
of distilling.*











## BERRIES

- |  |   |
|--|---|
|  BROMBEER 43 %vol     |  ERDBEER 43 %vol   |
|  HIMBEER 43 %vol      |  HOLUNDER 43 %vol  |
|  JOHANNISBEER 43 %vol |  VOGELBEER 45 %vol |
|  RIBISEL 43 %vol      |  ARONIA 43 %vol    |

NEW




## POMES

- |   |  |
|---|--|
|  ALTER APFEL 43 %vol   |  QUITTE 45 %vol         |
|  ELSBEERE 43 %vol      |  SUBIRER 43 %vol        |
|  GRAVENSTEINER 43 %vol |  TRESTER 43 %vol        |
|  HAUSBIRNE 43 %vol     |  WILLIAMS BIRNE 43 %vol |

## STONE FRUITS

- |   |  |
|---|--|
|  KIRSCH 43 %vol    |  PFLÜMLI 43 %vol        |
|  KRIECHERL 43 %vol |  SANDDORN 43 %vol       |
|  MARILLE 43 %vol  |  TRAUBENKIRSCH 43 %vol |

## ROOTS & CONES

- |  |   |
|--|---|
|  ENZIAN 45 %vol |  MEISTERWURZ 45 %vol |
|  ZIRBE 43 %vol  |   |

*Follow the Link  
and discover more about  
these noble treasures*



All varieties are available in 0.35 litre bottles.



ORIGINAL

HAFELE BRAND

333

*The finest essences  
of the fruit*

Using the finest berries, selected pome fruits and juicy stone fruits, our distillery produces single-variety, high-proof specialties and perfectly balanced cuvées that provide pleasurable moments both for your nose and your palate. Our **333 Hafele Brandies** are complex blends of fruit essences using the best from our gardens. With indulgent aromas, a selection of the sweetest fruits is skilfully selected by our discerning master distillers. Pleasure in a class of its own!

*...the pure power  
of nature*

HAFELEBRAND.AT







## FRUITY STONE FRUITS 45 % vol

### KIRSCH E

Cherry - 0.5 litre

### MARILLE

Apricot - 0.5 litre

### ZWETSCHGE

Plum - 0.5 litre

### CUVÉE

0.7 litre

1.5 litre



## STONE FRUITS FROM THE WOODEN CASK 45 % vol

### KIRSCH E

Cherry - 0.5 litre

### MARILLE

Apricot - 0.5 litre

### ZWETSCHGE

Plum - 0.5 litre

### CUVÉE

0.7 litre

1.5 litre



## FINEST BERRIES 45 % vol

### WALDHIMBEERE

Forest raspberry - 0.5 litre

### JOHANNISBEERE

Currant - 0.5 litre

### BROMBEERE

Blackberry - 0.5 litre

### CUVÉE

0.7 litre

1.5 litre

3 litre



## SELECTED POME FRUITS 45 % vol

### SAUBIRNE

Saubirne pear - 0.5 litre

### WILLIAMS

Williams pear - 0.5 litre

### QUITTE

Quince - 0.5 litre

### CUVÉE

0.7 litre

1.5 litre

*Enjoy these noble brandies  
at room temperature in our  
special Hafele glasses.*



OUR **HAFELE BRANDIES 333** ARE ALSO AVAILABLE  
IN THE **PLATINA-EDITION**.

ALL VARIETIES OF A CATEGORY IN **4 x 0.04 LITRE!**

**ALSO THE PLATINA-EDITION FROM THE WOODEN CASK**





# TO MAKE THE DRINK EVEN MORE TASTY

## *Glasses, gift ideas and accessories*



### 1 PRINZ EXKLUSIVKELCH

High-quality crystal glass, exclusive in a specially created Prinz design, robust with elegant Prinz embossing  
Approx. height 16 cm, 2 cl / 4 cl

### 2 PRINZ SCHNAPSKELCH

One should always use the right glass to enjoy fruit brandy. Brandies matured in a wood cask can also be drunk from larger snifters.  
Approx. 15.5 cm high, 2 cl

### 3 HAFELE GLASS

Sophisticated glass for perfect enjoyment of our refined Hafele brandies.  
Approx. 16 cm high, 2 cl

### 4 STAMPERL ZYLINDER

with 4 cl- & 2 cl-mark. Contemporary Shot Glass Cylinder, designed for daily use.  
Approx. 6.5 cm high, 2 cl / 4 cl

### 5 STAMPERL TULPE

Enjoy spirits and liqueurs from our sophisticated Shot Glass Tulip.  
Approx. 7 cm high, 2 cl

### 6 HEXENKRÄUTER GLASS

A sturdy schnapps Stamperle glass, designed for our tasty Hexenkräuter Liqueur. Approx. 7 cm high, 2 cl

### 7 SCHNAPPS GLASS WITH STEM

Elegant glasses, designed for daily use.  
Small height approx. 7 cm, 2 cl || Large height approx. 9 cm, 4 cl

### 8 NOBILANT JIGGER

Stylish accessory for the perfect enjoyment of the Nobilant Liqueurs made from matt black glass.  
Approx. 6.7 cm high, 2 cl / 4 cl

### 9 NOBILADY GLASS

Matte white glass with extravagant Design for the perfect enjoyment of our Nobilady Liqueurs.  
Approx. 8.8 cm high, 2 cl / 4 cl

### 10 COCKTAIL GLASS

For enjoying our Wild liqueurs and for finest cocktail recipes.  
Approx. 12 cm high, 40 cl



## PRINZ LIQUEUR TUMBLER

*... for perfect enjoyment of Prinz Rum and Liqueurs*



- ✦ elegant glass with a gold print
- ✦ especially suitable for liqueurs, creams and rum
- ✦ Height approx. 8.8 cm  
Total capacity 2 cl

The Prinz Liqueur Tumbler is a real eye-catcher! It gently rocks back and forth on the table without falling over.

Perfect for all Prinz liqueurs, creams and our tasty rums. The glass comes in an elegant design with a gold print.



### PRINZ POURER

Pour in style with the elegant Prinz pourer in the original Prinz P design.

*... for perfect measures, this fits all our 1.0 litre bottles*



## Happy Men day!



Pay attention, guys! The Prinz Father's day pleasure pack is the base for a real funny men's day. No matter if you're chilling or grilling in the garden. Our practical enjoyment pack contains 25 of our popular schnapps and liqueur miniatures. Finest specialties for a funny day. Practical for on to go!

Contains 25 miniatures à 0.02 litre in different varieties.



## Prinz Happy Camping



*... on adventure with Schnapps, that gives joy!*

We have exactly the right recipe for your camping trip to be a complete success:

5 times 5 of our most popular schnapps miniatures ensure high spirits at the camping site or at the BBQ. Comes with the original Prinz Camping-Sticker – ideal for your caravan or your car.

Contains 25 miniatures à 0.02 litre in different varieties.



## For our best Mum!

Celebrate and honour our dear mothers with a Platina Mother's Day Special Edition, filled with 0.04-litre delicacies from our liqueur kitchen:

Rhabarber Likör, Mango Limes, Melonen Limes, Heiße Liebe, Feurige Lust, Rosen-Marillen Likör und Kirschblüten Likör.

6 x finest liqueur enjoyment at 0.04 litre

*Mum, let us celebrate you!*



*Colourful Prinz  
variety!*

# PLATINA GIFT BOXES

## THE LITTLE FRUITY ONES

7 x of our Fruity with 34 % vol at 0.04 litre

## THE LITTLE DELICIOUS ONES

8 x of our Old varieties with 41 % vol at 0.04 litre

## THE LITTLE WILD ONES

7 x of our Wild liqueurs at 0.04 litre

## THE LITTLE TRADITIONAL ONES

6 x of our Traditional schnapps with 40 % vol at 0.04 litre

## THE SMALL HAFELE

7 x exclusive choice of our Hafele Brandies at 0.04 litre

## HAFELE 333

4 x Hafele 333 with 45 % vol at 0.04 litre

4 x Hafele 333 with 45 % vol from the wooden cask

## THE ENJOY SUMMER EDITION

7 x fruity specialities at 0.04 litre for the summer

## THE LITTLE NOBLE ONES

3 x Nobilady Liqueur 17,7% vol, 3 x Nobilant Liqueur 37,7% vol  
6 x finest liqueur enjoyment at 0.04 litre

## PIMP YOUR PROSECCO

1 x Weinberg-Pfirsich Likör  
18 % vol, 1 x Holunderblüten  
Likör 18% vol, 1 x Williams-Bir-  
nen Likör 25 % vol, 1 x Mango  
Limes 16 % vol, 1 x Himbeer  
Limes 16% vol, 1 x Wild Heidel-  
beer Likör 16 % vol, 1 x Rha-  
barber Likör 16 % vol

7 x fruity enjoyments at 0.04 litre





*The perfect  
companion ...*

*... or as a  
special gift  
idea!*



# HIP FLASK VARIATIONS

... made of high-quality stainless steel. Refillable they are the perfect companions for on the go.

Anyone who likes to enjoy fine spirits also values style and drinking culture. With us you will find gift ideas, tasting sets, matching glasses, practical accessories and accessories with which, you can also celebrate enjoyment in style.

## HIP FLASK TRADITIONALS 0.2 LITRE

- Marille 40 % vol - filled with Traditional apricot schnapps
- Haselnuss 40 % vol - filled with Traditional hazelnut schnapps
- Williams-Christbirne 40 % vol - filled with Traditional williams schnapps
- Gravensteiner 40 % vol - filled with Traditional gravensteiner schnapps

## HIP FLASK OLD VARIETIES 0.2 LITRE

- Alte Marille 41 % vol - filled with Old apricot
- Alte Williams-Christbirne 41 % vol - filled with Old williams pear
- Alte Wald-Himbeere 41 % vol - filled with Old raspberry
- Alte Haus-Zwetschke 41 % vol - filled with Old House plum

## HIP FLASK FINE FRUITY ONES 0.2 LITRE

- Hausschnaps 34 % vol - filled with Original Hausschnaps apricot
- Himbeerla 34 % vol - filled with Himbeerla
- Birnerla 34 % vol - filled with Birnerla

## HIP FLASK HAFELE BRANDIES 0.2 LITRE

- Hafele Marille 43 % vol - filled with Apricot Brandy
- Hafele Subirer 43 % vol - filled with Subirer Brandy
- Hafele Enzian 45 % vol - filled with Gentian Brandy

*Prinz gifts and accessories -  
beautiful things for your home  
and on the road!*



Further accessoires and gift ideas can be found in our onlineshop [www.prinz.cc](http://www.prinz.cc)



# Die kleinen PRINZEN

THE LITTLE PRINCES

Pleasure packs with  
miniatures in different  
variations,  
10 or 20 Packages!

10 Miniaturen à 0.02 liter  
20 Miniaturen à 0.02 liter



Try and discover our colourful product diversity!

Whether fine schnapps specialties, exquisite liqueurs, tasty herbal schnapps or seasonal delicacies - our enjoyment packages contain all kinds of culinary delights.

## IT'S ALL SCHNAPPS



- Alte Williams-Christbirne 41 % vol
- Alte Marille 41 % vol
- Alte Wald-Himbeere 41 % vol
- Marillen Schnaps 40 % vol
- Williams-Birnen Schnaps 40 % vol
- Haselnuss Schnaps 40 % vol
- Holzfass Obst Schnaps 40 % vol
- Hausschnaps 34 % vol
- Himbeerla 34 % vol
- Honig Birnerla 34 % vol

## IT'S ALL LIQUEUR



- Wild Haselnuss Likör 20 % vol
- Wild Kirschen Likör 16 % vol
- Wild Himbeeren Likör 16 % vol
- Rosenmarillen Likör 25 % vol
- Weinbergpfirsich Likör 18 % vol
- Holunderblüten Likör 18 % vol
- Erdbeer-Rhabarber Likör 17 % vol
- Prinzalinen Likör 15 % vol
- Rum-Coconut Likör 40 % vol
- Rum-Orange Likör 40 % vol

## SUMMER NIGHT DREAM

Finest for the  
summer!

- Heiße Liebe 16 % vol
- Scharfer Kuss 16 % vol
- Feurige Lust 16 % vol
- Alte Marille 41 % vol
- Rum-Coconut 40 % vol
- Himbeer Limes 16 % vol
- Marillen Limes 16 % vol
- Wild Kirsch Likör 16 % vol
- Honig Birnerla 34 % vol
- Himbeerla 34 % vol

FIND MORE OF OUR ENJOYMENT PACKS AT [WWW.PRINZ.CC](http://WWW.PRINZ.CC)



# LOOKING OVER OUR SHOULDERS

## *in the fine distillery*

Let us take you away into a unique world and show you the art of and our love for distilling schnapps up close! Come and look over our shoulders in the distillery. You will also learn a lot of interesting things about the high art with which we process fruit.



### PRINZ FINE DISTILLERY „EXPERIENCE TOUR“:

- Aperitif in the yard of the fine distillery (Prinz headquarters)
- The secret of distilling – we will lead you through our fine distillery and invite you to watch us when distilling schnapps.
- Tasting of the Prinz range in our own store
- Shopping opportunities in our store
- Meals available in the adjacent Landgasthaus Rose

(Reservation please at [office@gasthaus-rose.at](mailto:office@gasthaus-rose.at) or +43 5573 83765)

#### INTERESTING INFORMATION:

For a group of less than 15 persons, a tour costs € 25.00, from 15 persons upwards, it is free of charge. Tours take about 30 to 45 minutes. Juice and refreshments are available to you free of charge.

*Please make your appointment at*  
*[besichtigungen@prinz.cc](mailto:besichtigungen@prinz.cc)*

#### OUR IN-HOUSE STORE RIGHT BY THE DISTILLERY:

Take in the impressions after an interesting tour of the distillery and try our high-quality treats in our own store afterwards. We have the right product for every taste.

#### OPENING HOURS:

Monday through Friday: 8 AM to 6 PM

Saturday: 8 AM to 4 PM

Find more information about our opening hours  
and official holidays on our website

[www.prinz.cc](http://www.prinz.cc)



### PRINZ TOUR „FROM THE ORCHARD TO THE GLASS“

- Aperitif in the orchard with subsequent fruit production tour
- Learn interesting things about fruit refinement in our orchard
- The secret of distilling – we will lead you through our fine distillery and invite you to watch us when distilling schnapps.
- Comprehensive tasting of the Prinz range in our own store
- Shopping opportunities in our store
- Meals available in the adjacent Landgasthaus Rose

(Reservation please at [office@gasthaus-rose.at](mailto:office@gasthaus-rose.at) or +43 5573 83765)

#### INTERESTING INFORMATION

This guided tour takes about 90 to 120 minutes and costs € 80.00 for up to 10 persons; the price increases by € 8.00 for every further person. (Every participant will receive a shopping voucher with a value of € 4.00). Juice and refreshments are available to you for free use.

*Keep yourself informed with*  
*the Prinz Newsletter*

Use this QR code to register for the **Prinz NEWSLETTER** and receive all the latest news about our products, promotions, recipes, festivals and much more.





*We are looking forward  
to meeting you in person!*



*The fastest way to us ...  
Simply scan the QR code a  
nd you will find us via  
Google Maps*

### **Fine Distillery Thomas Prinz GmbH**

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schnaps@prinz.cc . [www.prinz.cc](http://www.prinz.cc)

*Visit us on ...*

<https://www.instagram.com/feinbrennerei.prinz/>

<https://www.facebook.com/schnaps.prinz/>

<https://www.prinz.cc>



Print & typesetting errors reserved!



*Sincerely your  
family Prinz!*

**P**

**Opening hours:**

Monday - Friday: 8 AM - 6 PM  
Saturday: 8 AM - 4 PM

*Distillery tours  
with price  
sign-up*

